

Greater Hewitt Chamber Orientation

Special thanks to our sponsors!

GREATER HEWITT CHAMBER

FREE PUBLIC MEMBERSHIP ORIENTATION

June 3, 2026 | 11:30 AM - 1:00 PM @ Holiday Inn Express & Suites Waco South
5701 Legend Lake Pkwy, Waco, TX 76712

Wondering how the Greater Hewitt Chamber can help grow your business? Get your questions answered and learn more about how the chamber serves our community. All are welcome at this free event! Light lunch provided.

THANKS TO OUR SPONSOR:

REECE FLOOD



Supported by **HEWITT**
TEXAS

GREATER
Hewitt
CHAMBER

WHO WE ARE



Photo by Bradley Turner

- Office from Hewitt's historic train depot
- 461 Current Members
- Empower & educate current & future leaders
- Provide Visibility, Credibility and Education
- Attract 17,000+ visitors / year
- Accommodations, History and Visitor Resources
- Create a desirable community



Photography by Cecy

Photo by Photography by Cecy

- The Chamber represents 22,000 jobs and families, 35+ local/state/federal partnerships
- Awarded \$131,000+ to local seniors through the Greater Hewitt Chamber Scholarship Fund since 2008.

Greater Hewitt Chamber's Mission

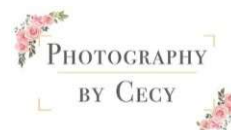
Since 1978, our mission has been to promote an environment of goodwill and prosperity among businesses, residents and civic organizations in the greater Hewitt area. We strive to foster, protect and promote the commercial, industrial, civic, agricultural and general interests of the Hewitt community.



Our organization serves the business, visitors and residents in our community.

Referrals - Credibility & Visibility - Networking/Connections - Leadership Opportunities - Sponsorships and committees - Business Education Resources – Entertainment – Amenities - Accommodations

Local, State & Regional Partners



Regional Chamber Marketing Partners: Temple, Belton, Killeen, Georgetown, San Marcos, Lake Whitney, Hillsboro, Clifton Chamber, Round Rock, NW Tarrant County Chamber

Andy W



Publicity & Tourism Partner: City of Hewitt

- The Chamber works closely with the City of Hewitt on business, economic and community development; the Chamber also works with the city to promote tourism, parks, Hewitt's hotels, amenities and serves as a visitor center for Hewitt.



HEWITT TEXAS

Steve Fortenberry – Mayor
Michael S. Bancale – Mayor Pro Tem
Brenda Turner – Council Member
Brad Turner – Council Member
Bob Potter – Council Member
Mike Hamilton – Council Member
Dr. Erica Bruce – Council Member



City Manager, Bo Thomas



Assist. City Manager, James Devlin



City Secretary, Lydia Lopez



Andrew Westra
President
Christ Our Refuge
Lutheran Church



Regina Martinez
Vice Pres.
The First National
Bank of Central TX



Lindsey Skinner
CPA, CFE, CGMA
Treasurer
Pattillo, Brown &
Hill, LLP



Cassie Thomas
Secretary
City of McGregor



Shawna Bradfute
Past President
Edward Jones
Investments



Gregg Dungan
At Large
KXXV News 25



Travis Fagg
At Large
Texas Document
Solutions

GREATER Hewitt CHAMBER



Anna Hoffman
Home Instead



Ashley Futris
Midway ISD



Blake Dotson
Fidelity Bank of
Texas



Bo Thomas
City of Hewitt
Honorary Member



Cecy Holubec
Photography by
Cecy



Clint Allen
State Farm
Insurance
Hewitt, TX



Donna Muhleman
Women of Waco



Frank Thomas
Wash & Thomas
Attorneys



Jeff Nunes
Maverick
Financial



Jose Neira
Italian Granite



Matthew Boudreaux
Align Financial



Michael Wyatt
The Posh Potty

Board of Directors *22 Voting, 1 Honorary*



Richard Nettles
Extraco Banks -
Mortgage



Sam Hersh
BeaconPay
Solutions



Scott Hedges
GENCO Federal
Credit Union



Stephanie Tolbert
Fluff Wash & Fold

GHCOC STAFF



Alissa Cady
Executive Director
Greater Hewitt
Chamber



Misti Smith
**Communications
Director**
Greater Hewitt
Chamber



Jake Smith
**Membership &
Marketing
Director**
Greater Hewitt
Chamber

Frank T

Leadership Opportunities: Board of Directors and Ambassadors

BOARD OF DIRECTORS:

- 22 Directors | volunteer | meet monthly to review chamber operations, budget & mission
- 450+ years of combined experience in various industries—from small business to Fortune 500 & international business development
- Board is led by Executive Committee comprised of president, vice president, secretary, treasurer, past president and 2 at-large directors

AMBASSADORS:

- “Face of the Chamber” and extension of board’s leadership
- Support the Chamber’s membership retention plan by reaching out to fellow members
- 21 ambassadors currently serving the Chamber

Frank T



© Photography by Cecy

Leadership Opportunities: 2026 Committees (* = appointed)



The Greater Hewitt chamber encourages its members to maximize their membership by getting involved on committees and attending as many events as your schedule permits.

All applications will be reviewed and approved by the Board of Directors. Chairperson roles available to Board Members.

All members are eligible to earn “Hewitt Dollars” that are tracked by the Staff January – October. Members are provided “monopoly money” to spend during our rewards and Christmas party in December. Items to spend dollars on include goodie baskets, gift cards and more from local businesses.

- Ambassador
- *Awards
- *Budget
- Dog Days
- *Bylaws
- Long Range Planning
- Industry Relations
- Golf
- Membership
- *Nominating
- Security
- Scholarships
- Spooktacular

Frank T

Volunteer Rewards & Expectations

Expectations:

- \$500 Hewitt Dollars /QTR Expectations (Board Member)
- \$400 Hewitt Dollars /QTR Expectation (Ambassador)

Tasks:

- Magazine /brochure deliveries, welcome bag stuffing/deliveries, committee meetings, attend ribbon cuttings, volunteer at events, recruit members, donate door prizes, sell raffle tickets

Prizes:

- Vacation Stays, Gift cards, Hotel Stays, Dinners, Chamber sponsorships/ad credits and more!



Networking Opportunities: Monthly Breakfasts/Luncheons



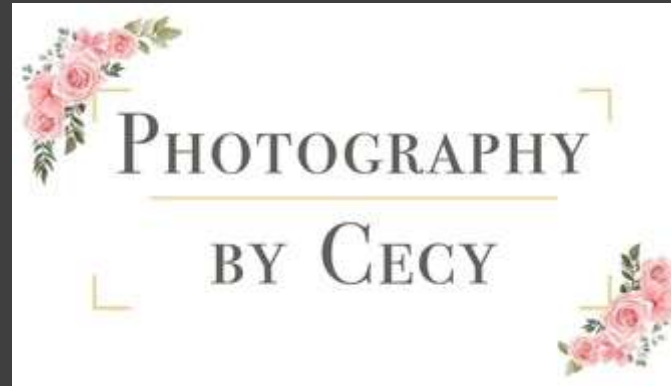
BEACONPAY

- Held at least once per month
- Venues vary month-to-month
- Events include a program & business member commercials; events may include facility tours.
- Cost for members is **FREE to \$30 (depending on venue)**
- Full catered meal provided
- Average attendance: 35-45
- Sponsorship opportunities available

Networking Opportunities: Business After Hours

- \$300 Sponsorship
- Check with Staff for availability
- Refreshments/Beverages
- Casual with no agenda
- No cost to attend
- Av. attendance: 40-60





Networking Opportunities: Ribbon Cutting Ceremonies



- Held at the member's request: new business, new management or to celebrate a milestone.
- Everyone is invited No cost to attend
- Average attendance = 15-20
- GHC hosts approx. 5 to 6/month
- Submit request online or contact the GHC staff to coordinate





Clint Allen - Hewitt, Texas

Music, catered dinner, awards & scholarship presentation, vendors, cocktails & luxury raffle!

2027 Sponsorships start at \$250
 Tickets = \$95
 Tables of 8 = \$700
 Average attendance = 400

Matt B

Sponsorship Opportunities: May 2, 2026 – Nacho Daddy Car Show

- Held at Warren Park Hewitt,
- Music, car show, kids' zone, food trucks; Family Fun
- Average attendance = 3,000+
- Sponsorships available starting at \$200



NACHO DADDY CAR & BIKE SHOW
May 2, 2026 | WARREN PARK IN HEWITT
LIVE MUSIC | CAR/TRUCK SHOW
DART EM' UP | FOOD TRUCKS | NACHO CONTEST
This event benefits Hunger Free MISD
Event details at hewittchamber.com/nacho



Greater Hewitt Chamber



JOE'S STARTER & GENERATOR SHOP | RICHARD KRUGER STATE FARM | TEXAS DOCUMENT SOLUTIONS

Sponsorship Opportunities: Annual Golf Tournament

- Mullets, Mulligans, 'Merica presented by The City of Hewitt – September 11
- Lunch, luxury raffle & contests on every hole with chance to win a car and/or \$1 million
- Sponsorships start at \$130
- Player: \$140 each or \$560 for team
- Avg. att. = 32 teams & 50+ volunteers
- Benefits Greater Hewitt Chamber Scholarship Fund



GREATER
Hewitt
CHAMBER

HEWITT
TEXAS II

Sponsorship Opportunities: Annual Dog Days

- Dog Days of Summer (Sept)
Hewitt Park: 9:30 am – 12:30 pm
- Community favorite for family-fun with your furry friends
- Food trucks, weenie dog races, pet costume parade, microchipping, local vendors and much more!!
- Proceeds to benefit the Hewitt Public Library and dry dog food donations being accepted for local shelters.
- This community event is FREE to attend. Parking is \$5, Weenie Dog Race Registration is \$10 & food truck costs apply.



Sponsorship Opportunities: Spooktacular

HEWITT TEXAS



Hewitt's Spooktacular
Halloween Bash presented by
The City of Hewitt – October 28
@ Warren Park

- Event includes trick or treating, costume contest and food trucks
- **FREE EVENT, PARKING \$5**
- Sponsorships start at \$250; Avg attendance = 3,500+
- Benefits the local food pantries



Sponsorship Opportunities: City of Hewitt Partnered Events

Hewitt's Hero Day returning soon! First responders' lunch, sponsorships available.

Hewitt Police Department's National Night Out (October 13, 2026)

Promotes police-community partnerships and neighborhood camaraderie to make our neighborhoods safer. Vendor booths, bounce houses, children's games, food, live music, a pie eating contest and more! 4,000+ Sponsorships available!

Hewitt Christmas Tree Lighting presented by Christ Our Refuge Lutheran Church (Dec. 3 at Warren Park)

Enjoy crafts, hot chocolate, cookies, storytelling, School Choir, Santa & more! 1,500+ Sponsorships and vendor spots available!



Shane S



Freebies

- GHCOG logo use for marketing & branding credibility
- Print & website directory listings
- Promote specials in e-bulletin & our social media
- Include items in Welcome Bags
- Member Spotlight in Hewitt Express magazine
- Job postings on website/profile
- Attend Business After Hours networking events
- Serve on a committee or as an Ambassador
- Attend Membership Orientation
- Coffee with the President
- Host a Ribbon-Cutting Ceremony
- Attend Ribbon-cutting ceremonies
- Member Plus App
- Demographics





Sponsorship Opportunities: MISC.

- Banners: Chamber Deck Railing
- Attractions Brochure
- New Resident Welcome Bag
- Strategic Planning
- Board Meetings
- Student of the Year
- Member Anniversaries
- Member Birthdays
- Coffee Chats
- Volunteer Shoutouts
- Membership Orientation
- Committee Meetings
- Coffee With the President
- Shred Events
- Door Prize Donations
- Articles/Express Magazine Content

Annual Awards Opportunity

The Greater Hewitt Chamber is honored to recognize outstanding businesses and individuals in our Chamber that consistently put forth an effort to better our community through leadership and integrity. Our annual awards are nominated by a committee and presented to winners at the annual Banquet. Special thanks to Digital Media Butterfly and Award Specialties for sponsoring.

**'25 Ambassador of the Year
Steve Gray**



**'25 New Member of the Year
Pavlov Media**



**'25 Business of the Year
KXXV News 25**



**'25 Volunteer of the Year
Regina Martinez**



**'25 Marketing Package Winner
HOTWORX Woodway**



**'25 Top Charitable Business of the Year
Bush's Chicken**





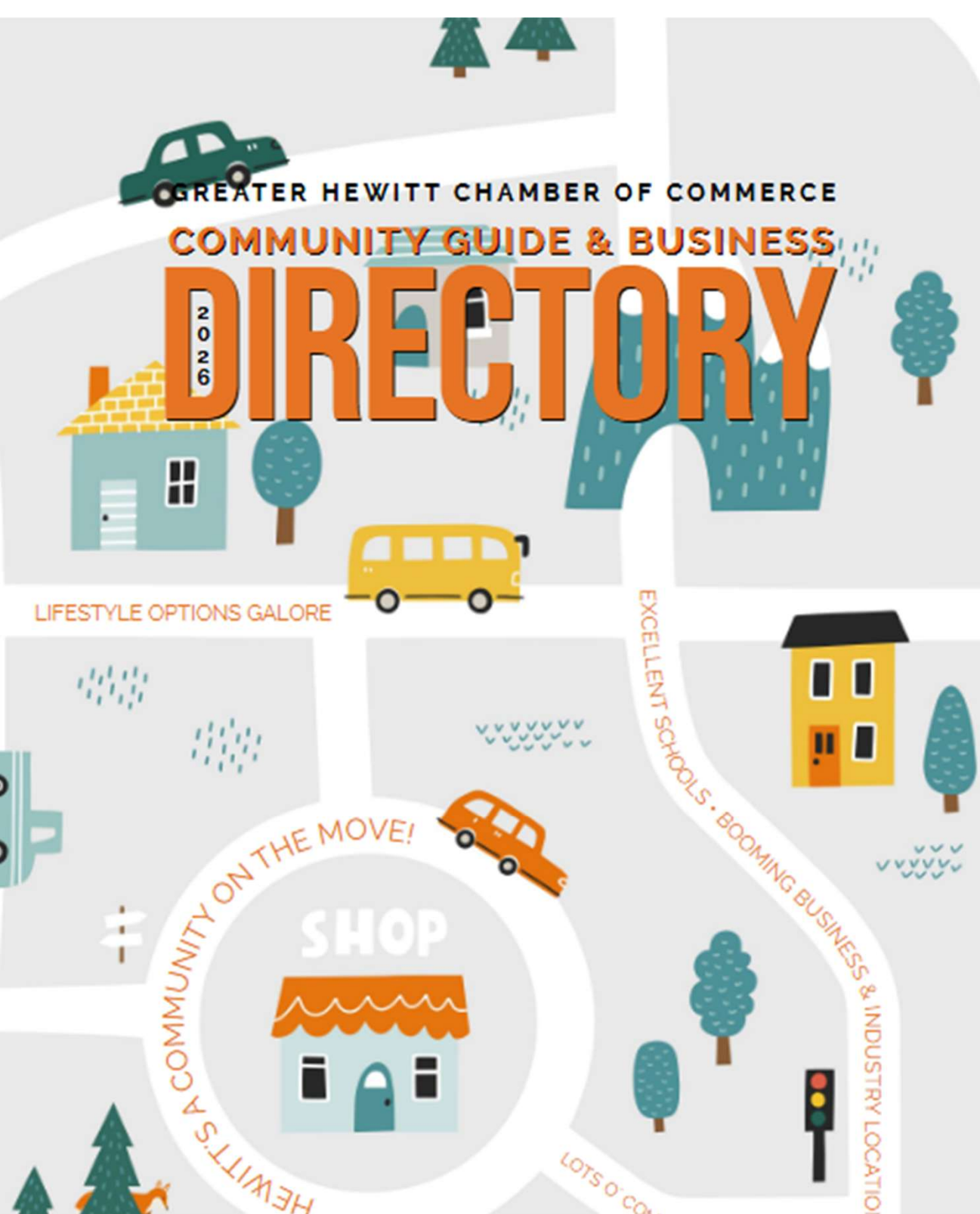
CUSTOMIZED ANNUAL PACKAGES

The Greater Hewitt Chamber's popular Custom Annual Package (CAP) enables members to reserve sponsorships and advertising for the entire year to save time and money. Members find CAPs beneficial in terms of annual planning, budgeting and operational efficiency. We offer three convenient payment options: one annual payment, monthly payments or quarterly payments. To build a customized package, review at Hewittchamber.com/cap.



Sponsorship Opportunities:
Customized Annual
Packages

Misti S



Sponsorship Opportunities: Print Advertising Community Guide & Business Directory

- Won 1st place in its category in Texas Chamber of Commerce Executives Media Contest in both 2016 & 2017
- 3000 printed every January, Same distribution as Express magazine
- Features City of Hewitt, area attractions, education, business directory, map & more
- Refer fellow Chamber members (directory of members located in the back – both alphabetical and categorial)

Print Advertising Hewitt Express Magazine

- **2,500** printed quarterly, Free to readers
- **Mailed** to all members and area visitor centers along I-35 corridor
- Placed in **40+ high-traffic locations** in the greater Hewitt area
- Included in **welcome bags** given to new **residents** & new employees at large area employers & **partnering member restaurant To-Go Orders!**
- **Digital issue** promoted by Greater Hewitt Chamber & Midway ISD
- Features **articles** on area businesses and Hewitt history, new member **spotlights**, Hewitt area demographics, event photos, **calendar** & more
- Ads start at \$255/Quarter



Sponsorship Opportunities: Digital Advertising



E-Blast

- Sent to GHC's of over **2,000+** people in the greater Hewitt area
- Also posted on the GHC social media
- Great way to promote a sale, special event or new product/service.
- Member provides content & staff designs for member to approve
- Cost is ~~\$112~~ **\$99 special offer!** E-mail staff for availability
- 41% Open Rate (*above industry average*)



E-Bulletin

- Snapshot of upcoming events, community news & opportunities
- Sent to over **2,000** people in greater Hewitt
- Banner ads available on a weekly basis for \$57; link to member's webpage of choice
- 41% Open Rate (*above industry average*)



Website

- Features member directories, events calendar, information on the greater Hewitt area's amenities & more.
- Utilized by chamber members, residents and visitors - receives over **3,000+ page views** per month.
- Ads on the home page are available monthly for \$99 and may link to member's webpage of choice

Maximize Your Membership: Months 1-3

- Stay plugged in - scan the weekly e-bulletin (Friday)
- Display Membership Sticker
- Send Misti business spotlight information for Express Magazine
- Perfect elevator pitch for networking
- Schedule your ribbon cutting
- Attend a chamber event & set a goal of meeting three new contacts
- Get familiar with the benefits on the membership brochure
- Bring marketing materials to the depot office to be included in welcome bags
- Review Ambassador Opportunities at www.hewittchamber.com/ambassadors
- Sign up to volunteer at a signature event



Greater Hewitt Chamber Staff



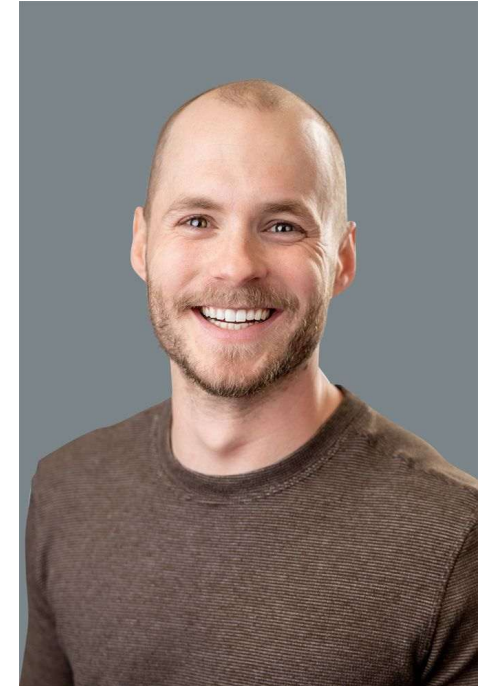
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