



HEWITT
TEXAS

GREATER
Hewitt
CHAMBER



WHO WE ARE



Photo by Bradley Turner

- Office from Hewitt's historic train depot
- 477 Members
- Empower & educate current & future leaders
- Provide Visibility, Credibility and Education
- Attract 17,000+ visitors / year
- Accommodations, History and Visitor Resources
- Create a desirable community



Photo by Photography by Cecy

- The Chamber represents 22,000 jobs and families, 35+ local/state/federal partnerships
- Awarded \$131,000+ to local seniors through the Greater Hewitt Chamber Scholarship Fund since 2008.

GREATER
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Greater Hewitt Chamber's Mission

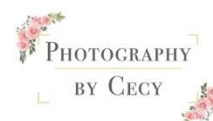
Since 1978, our mission has been to promote an environment of goodwill and prosperity among businesses, residents and civic organizations in the greater Hewitt area. We strive to foster, protect and promote the commercial, industrial, civic, agricultural and general interests of the Hewitt community.



Our organization serves the business, visitors and residents in our community.

Referrals - Credibility & Visibility - Networking/Connections - Leadership
Opportunities - Sponsorships and committees - Business Education
Resources – Entertainment – Amenities - Accommodations

Local, State & Regional Partners



Regional Chamber Marketing Partners: Temple, Belton, Killeen, Georgetown, San Marcos, Lake Whitney, Hillsboro, Clifton Chamber, Round Rock, NW Tarrant County Chamber



Publicity & Tourism Partner: City of Hewitt

- The Chamber works closely with the City of Hewitt on business, economic and community development; the Chamber also works with the city to promote tourism, parks, Hewitt's hotels, amenities and serves as a visitor center for Hewitt.



HEWITT TEXAS



Steve Fortenberry – Ward 3, Mayor
Michael S. Bancale – At-Large, Mayor Pro Tem
Open – Ward 1, Council Member
Brad Turner - Ward 1
Bob Potter – Ward 2, Council Member
Johnny Price – Ward 2, Council Member
Dr. Erica Bruce – Ward 3, Council Member



City Manager, Bo Thomas



Assist. City Manager,
James Devlin



City Secretary, Lydia Lopez



Andrew Westra
President
Christ Our Refuge
Lutheran Church



Regina Martinez
Vice Pres.
The First National
Bank of Central TX



Lindsey Skinner
CPA, CFE, CGMA
Treasurer
Pattillo, Brown &
Hill, LLP



Cassie Thomas
Secretary
City of McGregor



Shawna Bradfute
Past President
Edward Jones
Investments



Gregg Dungan
At Large
KXXV News 25



Travis Fagg
At Large
Texas Document
Solutions

GREATER Hewitt CHAMBER



Anna Hoffman
Home Instead



Ashley Futris
Midway ISD



Blake Dotson
Fidelity Bank of
Texas



Bo Thomas
City of Hewitt
Honorary Member



Cecy Holubec
Photography by
Cecy



Clint Allen
State Farm
Insurance
Hewitt, TX



Donna Muhlman
Women of Waco



Frank Thomas
Wash & Thomas
Attorneys



Jeff Nunes
Maverick
Financial



Jose Neira
Italian Granite



Matthew Boudreaux
Align Financial



Michael Wyatt
The Posh Potty



Richard Nettles
Extraco Banks -
Mortgage



Sam Hersh
BeaconPay
Solutions



Scott Hedges
GENCO Federal
Credit Union



Stephanie Tolbert
Fluff Wash & Fold

GHCOC STAFF



Alissa Cady
Executive Director
Greater Hewitt
Chamber



Misti Smith
**Communications
Director**
Greater Hewitt
Chamber



Jake Smith
**Membership &
Marketing
Director**
Greater Hewitt
Chamber

Board of Directors
22 Voting, 1 Honorary

Leadership Opportunities: Board of Directors and Ambassadors

BOARD OF DIRECTORS:

- 22 Directors | volunteer | meet monthly to review chamber operations, budget & mission
- 450+ years of combined experience in various industries—from small business to Fortune 500 & international business development
- Board is led by Executive Committee comprised of president, vice president, secretary, treasurer, past president and 2 at-large directors



AMBASSADORS:

- “Face of the Chamber” and extension of board’s leadership
- Support the Chamber’s membership retention plan by reaching out to fellow members
- 19 ambassadors currently serving the Chamber

Leadership Opportunities: 2026 Committees (* = appointed)



The Greater Hewitt chamber encourages its members to maximize their membership by getting involved on committees and attending as many events as your schedule permits.

All applications will be reviewed and approved by the Board of Directors. Chairperson roles available to Board Members.

All committee members are eligible to earn “Hewitt Dollars” that are tracked by the Staff January – October. Members are provided “monopoly money” to spend during our rewards and Christmas party in December. Items to spend dollars on include goodie baskets, gift cards and more from local businesses.

- Ambassador
- **Awards*
- **Budget*
- **Bylaws*
- Long Range Planning
- Industry Relations
- Membership
- **Nominating*
- *Security*
- *Scholarships*

Volunteer Rewards & Expectations

Expectations:

- \$500 Hewitt Dollars /QTR Expectations (Board Member)
- \$400 Hewitt Dollars /QTR Expectation (Ambassador)

Tasks:

- Magazine /brochure deliveries, welcome bag stuffing/deliveries, committee meetings, attend ribbon cuttings, volunteer at events, recruit members, donate door prizes, sell raffle tickets

Prizes:

- Vacation Stays, Giftcards, Hotel Stays, Dinners, Chamber sponsorships/ad credits and more!



Networking Opportunities: Monthly Breakfasts/Luncheons



Presented by



- Held at least once per month
- Venues vary month-to-month
- Events include a program & business member commercials; events may include facility tours.
- Cost for members is **FREE to \$30 (depending on venue)**
- Full catered meal provided
- Average attendance = 40-50
- Sponsorship opportunities available

GREATER HEWITT CHAMBER BUSINESS LUNCHEON

Thursday, January 29, 2026 | 12:00 PM - 1 PM
Social House, 200 Chama, Hewitt, TX 76643

Matthew Boudreaux from Align Financial, will be presenting + 30-second commercials from business members and door prizes.

Members: \$20 | First-time visitors/non-members: \$28 - Register at [HewittChamber.com](https://www.HewittChamber.com)

Special thanks to our sponsors:

HEWITT
TEXAS

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SOCIAL HOUSE

presented by





Networking Opportunities: Business After Hours



\$300 Sponsorship

Held monthly upon member request

Sponsor/venue varies month-to-month

Usually held from 5:00 p.m. to 7:00 p.m.

Casual with no set agenda

Attendees come and go at their convenience.

No cost to attend

Refreshments/ beverages typically provided

Average attendance is 40-60

Networking Opportunities: Ribbon Cutting Ceremonies

- Held at the member's request: new business, new management or to celebrate a milestone.
- Everyone is invited No cost to attend
- Average attendance = 15-20
- GHC hosts approx. 5 to 6/month
- Submit request online or contact the GHC staff to coordinate

PHOTOGRAPH
BY CECY

*Hewitt
Florist*





Clint Allen - Hewitt, Texas

Music, catered dinner, awards & scholarship presentation, vendors, cocktails & luxury raffle!



Sponsorships start at \$200
 Tickets = \$90
 Tables of 8 = \$650
 Average attendance = 400

Sponsorship Opportunities: May 2, 2026 – Nacho Daddy Car Show

- Held at Warren Park Hewitt,
- Music, car show, kids' zone, food trucks; Family Fun
- Average attendance = 3,000+
- Sponsorships available starting at \$200





SAVE THE DATE
May 2, 2026 | WARREN PARK IN HEWITT

LIVE MUSIC | CAR/TRUCK SHOW
DART EM' UP | FOOD TRUCKS | NACHO CONTEST

This event benefits Hunger Free MISD

Event details at hewittchamber.com/nacho





SPONSORSHIPS AVAILABLE



Sponsorship Opportunities: Annual Golf Tournament

HEWITT TEXAS



Golf Tournament presented by The City of Hewitt – September 11

Lunch, luxury raffle & contests on
every hole with chance to win a car
and/or \$1 million

Sponsorships start at \$130

Player: \$140 each or \$560 for team

Avg. att. = 36 teams & 50+ volunteers

Benefits Greater Hewitt Chamber
Scholarship Fund



Sponsorship Opportunities: Annual Dog Days

- Dog Days of Summer (Sept)
Hewitt Park: 9:30 am – 12:30 pm

- Community favorite for family-fun with your furry friends
- Food trucks, weenie dog races, pet costume parade, microchipping, local vendors and much more!!
- Proceeds to benefit the Hewitt Public Library and dry dog food donations being accepted for local shelters.
- This community event is FREE to attend. Parking is \$5, Weenie Dog Race Registration is \$10 & food truck costs apply.



- Fun for the entire family!
- Dunk Tank, Touch a truck, snacks and kids' games
- First Responders of McLennan County Appreciation Lunch
- Gatorade and Bottled water donations accepted, 300+

Hewitt's Hero Day



Sponsorship Opportunities: Spooktacular

HEWITT TEXAS



**Hewitt's Spooktacular
Halloween Bash presented by
The City of Hewitt – October @
Warren Park**

- Event includes trick or treating, costume contest and food trucks
- **FREE EVENT, PARKING \$5**
- Sponsorships start at \$250; Avg attendance = 3,500+
- Benefits the local food pantries



Sponsorship Opportunities: Partnered Annual Events

Hewitt Police Department's National Night Out (October)

Promotes police-community partnerships and neighborhood camaraderie to make our neighborhoods safer. Includes vendor booths, bounce houses, children's games, food, live music, a pie eating contest and more! 4,000+ Sponsorships available!

Hewitt Christmas Tree Lighting presented by Christ Our Refuge Lutheran Church (December at Warren Park)

Enjoy crafts, hot chocolate, cookies, storytelling, Spring Valley Elementary School Choir, Santa & more! 1,500+ Sponsorships and vendor spots available!





CUSTOMIZED ANNUAL PACKAGES

The Greater Hewitt Chamber's popular Custom Annual Package (CAP) enables members to reserve sponsorships and advertising for the entire year to save time and money. Members find CAPs beneficial in terms of annual planning, budgeting and operational efficiency. We offer three convenient payment options: one annual payment, monthly payments or quarterly payments. To build a customized package, review at Hewittchamber.com/cap.

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Sponsorship Opportunities:
Customized Annual
Packages

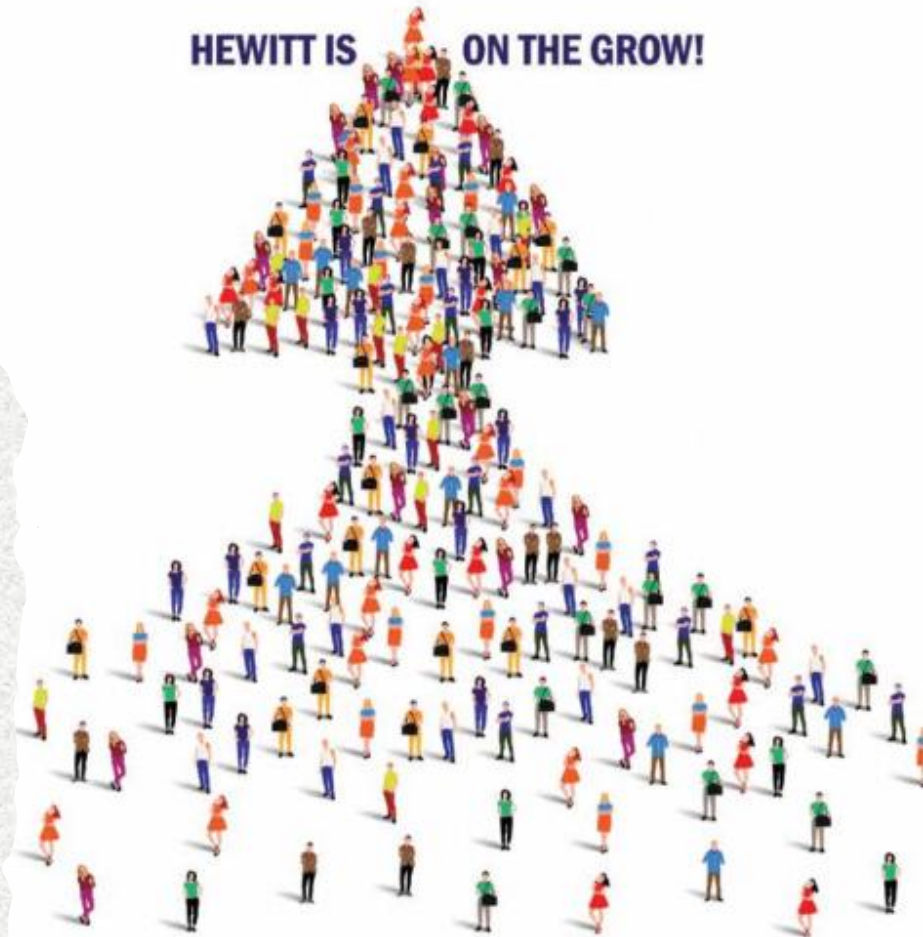
Sponsorship Opportunities: Print Advertising

Community Guide & Business Directory

- Won 1st place in its category in Texas Chamber of Commerce Executives Media Contest in both 2016 & 2017
- 3000 printed every January, Same distribution as Express magazine
- Features City of Hewitt, area attractions, education, business directory, map & more
- Refer fellow Chamber members (directory of members located in the back – both alphabetical and categorial)

GREATER HEWITT CHAMBER OF COMMERCE COMMUNITY GUIDE & BUSINESS DIRECTORY 2025

HEWITT IS ON THE GROW!



Sponsorship Opportunities: Print Advertising Hewitt Express Magazine

- **2,500** printed quarterly, Free to readers
- **Mailed** to all members and area visitor centers along I-35 corridor
- Placed in **40+ high-traffic locations** in the greater Hewitt area
- Included in **welcome bags** given to new **residents** & new employees at large area employers & **partnering member restaurant To-Go Orders!**
- **Digital issue** promoted by Greater Hewitt Chamber & Midway ISD
- Features **articles** on area businesses and Hewitt history, new member **spotlights**, Hewitt area demographics, event photos, **calendar** & more
- Ads start at \$255/Quarter



Sponsorship Opportunities: Digital Advertising



E-Blast

- Sent to GHC's of over **2,000+** people in the greater Hewitt area
- Also posted on the GHC social media
- Great way to promote a sale, special event or new product/service.
- Member provides content & staff designs for member to approve
- Cost is \$112 **\$99 special offer!** E-mail staff for availability
- 41% Open Rate (*above industry average*)



E-Bulletin

- Snapshot of upcoming events, community news & opportunities
- Sent to over **2,000** people in greater Hewitt
- Banner ads available on a weekly basis for \$57; link to member's webpage of choice
- 41% Open Rate (*above industry average*)



Website

- Features member directories, events calendar, information on the greater Hewitt area's amenities & more.
- Utilized by chamber members, residents and visitors - receives over **3,000+ page views** per month.
- Ads on the home page are available monthly for \$99 and may link to member's webpage of choice

Freebies

- GHCOG logo use for marketing & branding credibility
- Print & website directory listings
- Promote specials in e-bulletin & our social media
- Include items in Welcome Bags
- Member Spotlight in Hewitt Express magazine
- Job postings on website/profile
- Attend Business After Hours networking events
- Serve on a committee or as an Ambassador
- Attend Membership Orientation
- Discount Card
- Coffee with the President
- Host a Ribbon-Cutting Ceremony
- Attend Ribbon-cutting ceremonies
- Member Plus App
- Demographics





Sponsorship Opportunities: MISC.

- New Resident Welcome Bag
- Banners: Chamber Deck Railing
- Strategic Planning
- Board Meetings
- Student of the Year
- Member Anniversaries
- Member Birthdays
- Coffee Chats
- Volunteer Shoutouts
- Membership Orientation
- Committee Meetings
- Coffee With the President
- Shred Events
- Door Prize Donations
- Articles/Express Magazine Content

Annual Awards Opportunity

The Greater Hewitt Chamber is honored to recognize outstanding businesses and individuals in our Chamber that consistently put forth an effort to better our community through leadership and integrity. Our annual awards are nominated by a committee and presented to winners at the annual Banquet. Special thanks to Digital Media Butterfly and Award Specialties for sponsoring.

'25 Ambassador of the Year
Shane Smith



'25 New Member of the Year
Whataburger



'25 Business of the Year
Mr. Electric



'25 Volunteer of the Year
Stephanie Tolbert



'25 Marketing Package Winner
TWO54 Group



'25 Top Charitable Business of the Year
Tony DeMaria's



Maximize Your Membership: Month 1

- Stay plugged in and scan the weekly e-bulletin
- Perfect your elevator pitch for networking events (share your name, business name, what your business offers and your ideal referral in 30 seconds)
- Attend a chamber event ASAP & set a goal of meeting three new contacts
- Get familiar with the GHCOC Benefits on the membership brochure
- Bring your marketing materials to the depot office to be included in new resident welcome bags



Maximize Your Membership Month 2

- Make sure your chamber sticker is displayed at your company's front door for a boost in credibility and favorability with your customers!
- Contact the Chamber staff to schedule your ribbon cutting ceremony.
- Get your business spotlighted in the next Hewitt Express magazine! Email Misti to get your logo and a brief article about your business included in the magazine.
- Review Directory and become familiar with members
- Ask Questions



Maximize Your Membership Month 3

- Review Event & Publication Sponsorships for opportunities to increase brand awareness
- Review Ambassador and Committee information for leadership opportunities (*steps in next slide*)
- Full 90-day action plan for a successful membership available at **HewittChamber.com/90days**
- Sign up to volunteer at a signature event





Process to become an Ambassador

- Apply at Hewittchamber.com/Ambassador
- Applicants must be current in good standing with \$0 sponsor/ad balance
- Applicants expected to volunteer at a least one of six signature events
- App reviewed - Staff E-mail to applicant communicating process and status
- Communications to New Ambassador from Captain
- Application presented to Board of Directors
- Calendar invitations for all events from staff
- Name badge & name on website once \$100 Hewitt Dollars have been earned
- Chairperson: Donna Muhlman & Captains: Shane Smith & Matthew Boudreaux

Membership Committee & First Year Mentors

Frank Thomas, Wash & Thomas Attorneys – Chairperson

Denny Watkins, TMW Insurance

Donna Muhlman, Retired

Matthew Boudreaux, Align Financial

Shane Smith, Colonial Life

Greater Hewitt Chamber Staff



MISTI SMITH

Communications Director
Misti@HewittChamber.com
On Staff since 2022



ALISSA CADY

Executive Director
Alissa@HewittChamber.com
On Staff since 2010



JAKE SMITH

Membership & Marketing Director
Jake@HewittChamber.com
On Staff since 2022