



HEWITT  
TEXAS

GREATER  
**Hewitt**  
CHAMBER



# WHO WE ARE



Photo by Bradley Turner

- Office from Hewitt's historic train depot
- 472 Members
- Empower & educate current & future leaders
- Provide Visibility, Credibility and Education
- Attract 17,000+ visitors / year
- Accommodations, History and Visitor Resources
- Create a desirable community



© PHOTOGRAPHY BY CECY

Photo by Photography by Cecy

- The Chamber represents 22,000 jobs and families, 35+ local/state/federal partnerships
- Awarded \$131,000+ to local seniors through the Greater Hewitt Chamber Scholarship Fund since 2008.

GREATER  
**Hewitt**  
CHAMBER

# Greater Hewitt Chamber's Mission

Since 1978, our mission has been to promote an environment of goodwill and prosperity among businesses, residents and civic organizations in the greater Hewitt area. We strive to foster, protect and promote the commercial, industrial, civic, agricultural and general interests of the Hewitt community.



**Our organization serves the business, visitors and residents in our community.**

Referrals - Credibility & Visibility - Networking/Connections - Leadership  
Opportunities - Sponsorships and committees - Business Education  
Resources – Entertainment – Amenities - Accommodations

# Local, State & Regional Partners



**Regional Chamber Marketing Partners:** Temple, Belton, Killeen, Georgetown, San Marcos, Lake Whitney, Hillsboro, Clifton Chamber, Round Rock, NW Tarrant County Chamber



## Publicity & Tourism Partner: City of Hewitt

- The Chamber works closely with the City of Hewitt on business, economic and community development; the Chamber also works with the city to promote tourism, parks, Hewitt's hotels, amenities and serves as a visitor center for Hewitt.



# HEWITT TEXAS



Steve Fortenberry – Ward 3, Mayor

Michael S. Bancale – At-Large, Mayor Pro Tem

Open – Ward 1, Council Member

Brad Turner - Ward 1

Bob Potter – Ward 2, Council Member

Johnny Price – Ward 2, Council Member

Dr. Erica Bruce – Ward 3, Council Member



City Manager, Bo Thomas



Assist. City Manager,  
James Devlin



City Secretary, Lydia Lopez



Shawna Bradfute  
**President**  
Edward Jones  
Investments



Andrew Westra  
**Vice Pres.**  
Christ Our Refuge  
Lutheran Church



Lindsey Skinner  
CPA, CFE, CGMA  
**Treasurer**  
Pattillo, Brown &  
Hill, LLP



Cassie Thomas  
**Secretary**  
City of McGregor



Michael Wyatt  
**Past President**  
ActionCOACH &  
The Posh Potty



Reece Flood  
**At Large**  
High & Associates



Regina Martinez  
**At Large**  
The First National  
Bank of Central TX

# GREATER Hewitt CHAMBER



Ashley Futris  
Midway ISD



Blake Dotson  
Fidelity Bank of  
Texas



Bo Thomas  
City of Hewitt  
**Honorary Member**



Cecy Holubec  
Photography by  
Cecy



Clint Allen  
State Farm  
Insurance  
Hewitt, TX



Donna Muhlman  
Women of Waco



Frank Thomas  
Wash & Thomas  
Attorneys



Gregg Dungan  
KXXV News 25



Jeff Nunes  
Maverick  
Financial



Jeff Stubbs  
Custom  
Integrators



Jose Neira  
Italian Granite



Ken Noble  
Noble Leadership  
Solutions



Lori Adams  
The Guys Services



Matthew Boudreaux  
Align Financial



Richard Nettles  
Extraco Banks -  
Mortgage



Sam Hersh  
BeaconPay  
Solutions



Scott Hedges  
GENCO Federal  
Credit Union



Stephanie Tolbert  
Fluff Wash & Fold



Travis Fagg  
Texas Document  
Solutions



Trish Menchu  
Coldwell Banker  
Apex, Realtor

2025 Greater Hewitt  
Chamber Board of  
Directors  
**27**

# Leadership Opportunities: Board of Directors, Ambassadors & Committees



## **BOARD OF DIRECTORS:**

- 27 Directors | volunteer basis | meet monthly to review chamber operations, budget & mission
- 450+ years of combined experience in various industries—from small business to Fortune 500 & international business development
- Board is led by Executive Committee comprised of president, vice president, secretary, treasurer, past president and 2 at-large directors

## **AMBASSADORS:**

- “Face of the Chamber” and extension of board’s leadership
- Support the Chamber’s membership retention plan by reaching out to fellow members
- 19 ambassadors currently serving the Chamber

## **2025 COMMITTEES:**

- |              |                          |                       |                        |
|--------------|--------------------------|-----------------------|------------------------|
| • Ambassador | • *Budget                | • Long Range Planning | • Nacho Daddy Car Show |
| • *Awards    | • *Bylaws                | • Industry Relations  | • *Nominating          |
| • Banquet    | • Creekside Spooktacular | • Membership          | • Scholarships         |
|              | • Golf                   |                       |                        |

# Volunteer Rewards & Expectations

## Expectations:

- \$500 Hewitt Dollars /QTR Expectations (Board Member)
- \$400 Hewitt Dollars /QTR Expectation (Ambassador)

## Tasks:

- Magazine /brochure deliveries, welcome bag stuffing/deliveries, committee meetings, attend ribbon cuttings, volunteer at events, recruit members, donate door prizes, sell raffle tickets

## Prizes:

- Vacation Stays, Local Certificates, Hotel Stays, Dinners, Chamber sponsorships/ad credits and more!



# Networking Opportunities: Monthly Breakfasts/Luncheons



Presented by



Held at least once per month

Venues vary month-to-month

Events include a program & business member commercials; events may include facility tours.

Cost for members is **FREE to \$30 (depending on venue)**

Full catered meal provided

Average attendance = 40-50

Sponsorship opportunities available



# Networking Opportunities: Business After Hours

**\$550 Sponsorship**

**Held at least once per month**

**Sponsor/venue varies month-to-month**

**Usually held from 5:00 p.m. to 7:00 p.m.**

**Casual with no set agenda**

**Attendees come and go at their convenience.**

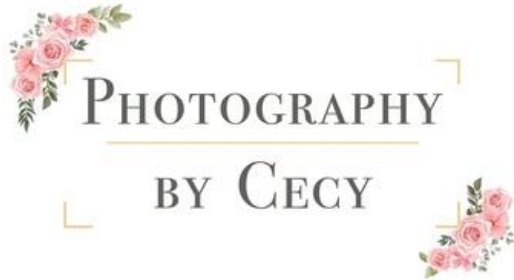
**No cost to attend**

**Refreshments/ beverages typically provided**

**Average attendance = 45-75**

**Sponsorship opportunities available for 2025 – filling quickly!**





## Networking Opportunities: Ribbon Cutting Ceremonies

- Held at the member's request – for new business, new management or to celebrate a milestone.
- Everyone is invited to support the business
- No cost to attend
- Average attendance = 25
- GHC hosts approx. 5 to 6/month
- Contact the GHC staff to coordinate



# Sponsorship Opportunities: Annual Banquet: **2.19.26**

- Music, catered dinner, awards & scholarship presentation, vendors, cocktails & luxury raffle
- Sponsorships start at \$350
- Tickets = \$90 each  
Tables of 8 = \$650
- Average attendance = 350-400

2025 Annual Banquet

## *Let It Roll*

February 20, 2025

The Exchange Event Center

FOR MORE INFORMATION WITH EVENT INFORMATION AT [HEWITTCHAMBER.COM/BANQUET](http://HEWITTCHAMBER.COM/BANQUET)





**SAVE THE DATE**  
**May 17, 2025 | WARREN PARK IN HEWITT**  
 LIVE MUSIC | CAR/TRUCK SHOW  
 DART EM' UP | FOOD TRUCKS | NACHO CONTEST  
*A portion of event proceeds benefits  
 Hunger Free MISD*  
 Event details at [hewittchamber.com/nacho](http://hewittchamber.com/nacho)



**HEWITT**  
TEXAS

**SPONSORSHIPS AVAILABLE**

**GREATER  
Hewitt  
CHAMBER**

# Sponsorship Opportunities: May 2, 2026 – Nacho Daddy Car Show

- Held at Warren Park Hewitt,
- Music, car show, kids' zone, food trucks; Family Fun
- Average attendance = 3,000+
- Sponsorships available starting at \$200

# Sponsorship Opportunities: Annual Golf Tournament

# HEWITT TEXAS



## Golf Tournament presented by The City of Hewitt - September 12, 2025

- 40th Annual - Cottonwood Creek Golf Course - lunch, luxury raffle & contests on every hole with chance to win a car and/or \$1 million
- Sponsorships start at \$130
- Player: \$140 each or \$560 for team
- Avg. att. = 36 teams & 50+ volunteers
- Benefits Greater Hewitt Chamber Scholarship Fund



# Sponsorship Opportunities: Partnered Annual Events

## Lead Explosion (August 26, 2025)

Joint Networking event with Women of Waco - cocktails, dinner, assigned seating with prospects, 30-second spotlights and time for follow-up appointments - Limited to 3 per industry category and 1 per business; \$70 for members; Benefits Christian Women's Job Corps



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## Hewitt Public Library's Hero Day at Warren Park (Nov. 15, 2025)

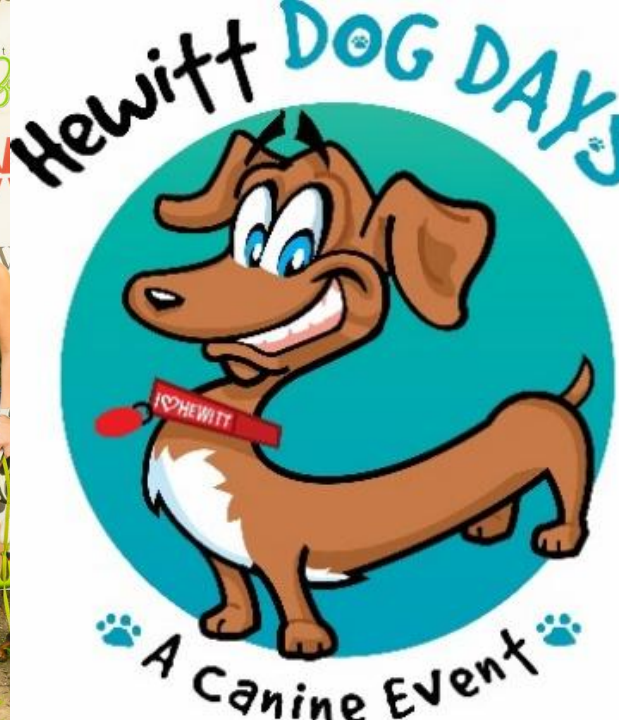
Fun for the entire family!

Dunk Tank, Touch a truck, snacks and kids' games

First Responders of McLennan County Appreciation Lunch

Gatorade and Bottled water donations accepted, 300+





# Sponsorship Opportunities: Annual Dog Days

**Dog Days of Summer (Sept. 27)  
Hewitt Park: 9:30 am – 12:30 pm**

- Community favorite for family-fun with your furry friends
- Food trucks, weenie dog races, pet costume parade, microchipping, local vendors and much more!!
- Proceeds to benefit the Hewitt Public Library and dry dog food donations being accepted for local shelters.
- This community event is FREE to attend. Parking is \$5, Weenie Dog Race Registration is \$10 & food truck costs apply.



# Sponsorship Opportunities: Spooktacular

# HEWITT TEXAS



**Hewitt's Spooktacular  
Halloween Bash presented by  
The City of Hewitt - Oct. 29 @  
Warren Park**

- Event includes trick or treating, costume contest and food trucks
- **FREE EVENT, PARKING \$5**
- Sponsorships start at \$250; Avg attendance = 3,500+
- Benefits the local food pantries



# Sponsorship Opportunities: Partnered Annual Events

## **Hewitt Police Department's National Night Out (Oct 4)**

Promotes police-community partnerships and neighborhood camaraderie to make our neighborhoods safer. Includes vendor booths, bounce houses, children's games, food, live music, a pie eating contest and more! 4,000+ Sponsorships available!

## **Hewitt Christmas Tree Lighting presented by Hewitt Kids Dental (December)**

Enjoy crafts, hot chocolate, cookies, storytelling, Spring Valley Elementary School Choir, Santa & more! 1,500+ Sponsorships and vendor spots available!





# CUSTOMIZED ANNUAL PACKAGES

The Greater Hewitt Chamber's popular Custom Annual Package (CAP) enables members to reserve sponsorships and advertising for the entire year to save time and money. Members find CAPs beneficial in terms of annual planning, budgeting and operational efficiency. We offer three convenient payment options: one annual payment, monthly payments or quarterly payments. To build a customized package, review at [Hewittchamber.com/cap](http://Hewittchamber.com/cap).

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Sponsorship  
Opportunities:  
Customized Annual  
Packages

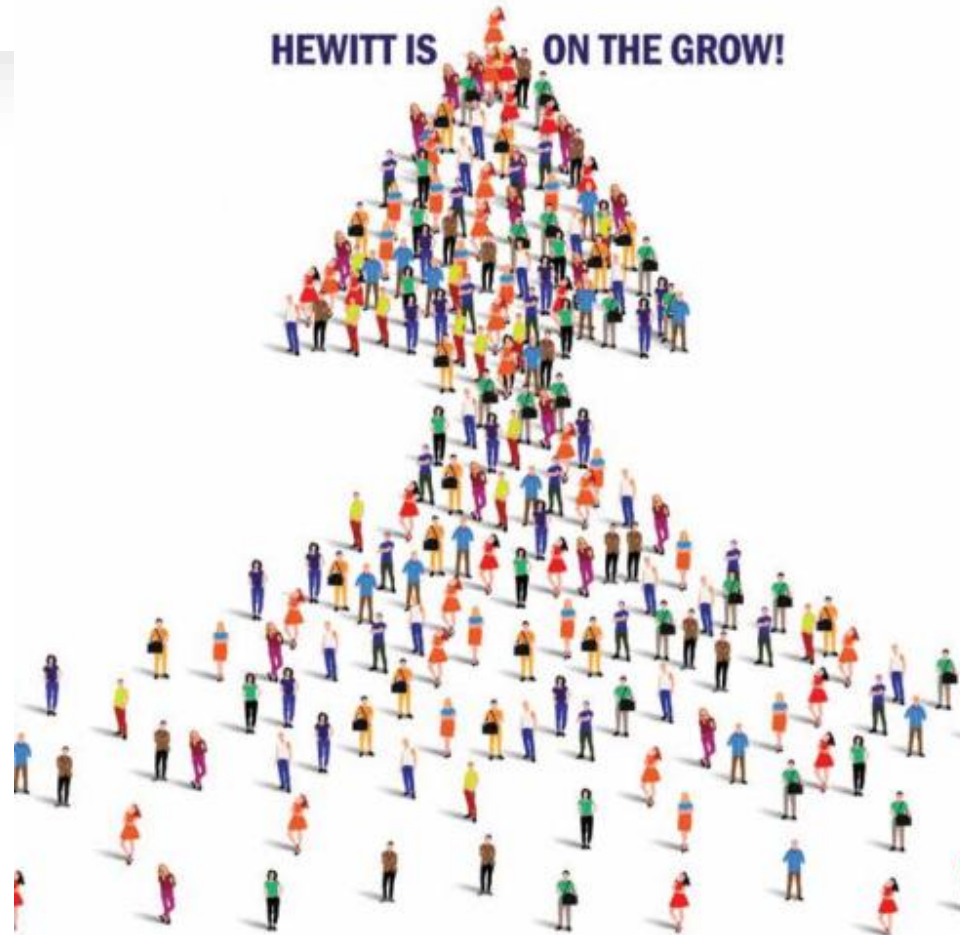
# Sponsorship Opportunities: Print Advertising

## Community Guide & Business Directory

- Won 1<sup>st</sup> place in its category in Texas Chamber of Commerce Executives Media Contest in both 2016 & 2017
- 3000 printed every January, Same distribution as Express magazine
- Features City of Hewitt, area attractions, education, business directory, map & more
- Refer fellow Chamber members (directory of members located in the back – both alphabetical and categorial)

## GREATER HEWITT CHAMBER OF COMMERCE COMMUNITY GUIDE & BUSINESS DIRECTORY 2025

HEWITT IS ON THE GROW!



# Sponsorship Opportunities: Print Advertising Hewitt Express Magazine

- **2,500** printed quarterly, Free to readers
- **Mailed** to all members and area visitor centers along I-35 corridor
- Placed in **40+ high-traffic locations** in the greater Hewitt area
- Included in **welcome bags** given to new **residents** & new employees at large area employers & **partnering member restaurant To-Go Orders!**
- **Digital issue** promoted by Greater Hewitt Chamber & Midway ISD
- Features **articles** on area businesses and Hewitt history, new member **spotlights**, Hewitt area demographics, event photos, **calendar** & more
- Ads start at \$210/Quarter



# Sponsorship Opportunities: Digital Advertising



## E-Blast

- Sent to GHC's of over **2,000+** people in the greater Hewitt area
- Also posted on the GHC social media
- Great way to promote a sale, special event or new product/service.
- Member provides content & staff designs for member to approve
- Cost is \$110 **\$95 special offer!** E-mail staff for availability
- 41% Open Rate (*above industry average*)



## E-Bulletin

- Snapshot of upcoming events, community news & opportunities
- Sent to over **2,000** people in greater Hewitt
- Banner ads available on a weekly basis for \$50; link to member's webpage of choice
- 41% Open Rate (*above industry average*)



## Website

- Features member directories, events calendar, information on the greater Hewitt area's amenities & more.
- Utilized by chamber members, residents and visitors - receives over **3,000+ page views** per month.
- Ads on the home page are available monthly for \$90 and may link to member's webpage of choice

# Freebies

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- GHCOG logo use for marketing & branding credibility
- Print & website directory listings
- Promote specials in e-bulletin & our social media
- Include items in Welcome Bags
- Member Spotlight in Hewitt Express magazine
- Job postings on website/profile
- Attend Business After Hours networking events
- Serve on a committee or as an Ambassador
- Attend orientation & Coffee with the President
- Host a Ribbon-Cutting Ceremony as a new member
- Attend Ribbon-cutting ceremonies
- Member Plus App
- Demographics



# Sponsorship Opportunities: MISC.

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- New Resident Welcome Bag - Student of the Year
- Strategic Planning and Board Meetings
- Member Anniversaries - Digital
- Member Birthdays & Volunteer Shoutouts – Digital
- Membership Orientation
- Committee Meetings
- Coffee With the President
- Shred Events - Door Prize Donations
- Articles/Express Magazine Content



# Annual Awards Opportunity

The Greater Hewitt Chamber is honored to recognize outstanding businesses and individuals in our Chamber that consistently put forth an effort to better our community through leadership and integrity. Our annual awards are nominated by a committee and presented to winners at the annual Banquet. Special thanks to Digital Media Butterfly and Award Specialties for sponsoring.

**Ambassador of the Year**  
**Shane Smith**



**New Member of the Year**  
**Whataburger**



**Business of the Year**  
**Mr. Electric**



**Volunteer of the Year**  
**Stephanie Tolbert**



**Marketing Package Winner**  
**TWO54 Group**



**Top Charitable Business of the Year**  
**Tony DeMaria's**



# Maximize Your Membership



## **MONTH ONE – CONNECT & LEARN**

1. Stay plugged in by getting in the habit of scanning the weekly e-bulletin
2. Perfect your elevator pitch for networking events (you should be able to tell your name and position, business name, what your business offers and your ideal referral all in 30 seconds)
3. Attend a chamber event ASAP & set a goal of meeting three new contacts
4. Get familiar with the GHCOB Benefits on the membership brochure
5. Bring your marketing materials to the depot office to be included in new resident welcome bags

# Maximize Your Membership



## **MONTH TWO – BUILD RELATIONSHIPS & VISIBILITY**

1. Make sure your chamber sticker is displayed at your company's front door for a boost in credibility and favorability with your customers!
2. Contact the Chamber staff to schedule your ribbon cutting ceremony.
3. Get your business spotlighted in the next Hewitt Express magazine! Email Misti to get your logo and a brief article about your business included in the magazine.
4. Review Directory and become familiar with members
5. Ask questions

# Maximize Your Membership



## MONTH THREE – PROMOTE & REFER

1. Review Event & Publication Sponsorships for opportunities to increase brand awareness
2. Review Ambassador and Committee information for leadership opportunities (*steps in next slide*) 😊
3. Full 90-day action plan for a successful membership available at [HewittChamber.com/90days](https://HewittChamber.com/90days)
4. Sign up to volunteer at a signature event

# Process to become an Ambassador

- Apply at [Hewittchamber.com/Ambassador](http://Hewittchamber.com/Ambassador)
- Applicants must be current GHCOC members, in good standing with \$0 sponsor/ad balance
- Applicants expected to serve on a signature event committee
- Applicants expected to volunteer at a least one of six signature events
- Staff Reviews application > Ambassador Committee for review > Executive Committee
- Staff E-mail to applicant communicating process and status
- Communications to New Ambassador from Captain
- Application presented to Board of Directors
- Calendar invitations for all events from staff
- Applicant to receive badge & name on website once \$100 Hewitt Dollars have been earned
- Chairperson: Donna Muhlman & Captains: Ken Noble & Matthew Boudreaux



# Greater Hewitt Chamber Staff



**MISTI SMITH**

Communications Director  
[Misti@HewittChamber.com](mailto:Misti@HewittChamber.com)  
On Staff since 2022



**ALISSA CADY**

Executive Director  
[Alissa@HewittChamber.com](mailto:Alissa@HewittChamber.com)  
On Staff since 2010



**JAKE SMITH**

Membership & Marketing Director  
[Jake@HewittChamber.com](mailto:Jake@HewittChamber.com)  
On Staff since 2022