



2024 SPONSORSHIP & ADVERTISING BENEFIT DETAILS

*Membership to receive first rights of refusal

Chamber Signature Events:

- Annual Banquet
- Nacho Daddy Car Show & Concert
- Battle of the Burgers
- Golf Tournament
- Dog Days of Summer
- Creekside Spooktacular
- Holiday Happy Hour

Chamber Publications

- Hewitt Express Quarterly Magazine
- Annual Community Guide & Member Directory
- Digital Advertising

Business & Community Initiatives:

- Student of the Year & Scholarships
- Small Business Saturday
- New Resident & Staff Welcome Bags
- Stop the Bleed Trainings
- Emergency Civilian Trainings

Regular Chamber Events:

- Business After Hours
- Coffee with the President / Happy Hour with the President
- Member Orientation
- Shredding Events
- Strategic Planning
- Board Meetings
- Monthly Programs (Lunch & Learn and Brunch & Learn)

City Events:

- Hewitt Public Library's Hero Day
- Hewitt Police Department's National Night Out
- City of Hewitt Christmas Tree Lighting

GREATER HEWITT CHAMBER ANNUAL BANQUET - JANUARY 25 @ WACO CONVENTION CENTER

PRESENTING \$3500

RECOGNITION: GREATER HEWITT CHAMBER PRESENTED BY "YOUR BUSINESS NAME"

- Banquet Invitation mailed to 500+ membership (LOGO)
- Event Program at each place setting (LOGO)
- Sponsor Slideshow show at event (LOGO)
- Social media spotlight
- Hewitt Express Magazine – Event ad recognition
- Photobooth guest photo printouts (LOGO)
- Exclusive logo/signage on stage backdrop (LOGO)
- Signage leading to vendor area and entrance signage (LOGO)
- 1 Vendor/Promotional Table during cocktail hour
- 1 Radio interview leading up to event
- 1 minute speaking opportunity before program begins
- Chamber website sponsor collage on event page
- Full page ad in Express Magazine of Choice (\$620 value)
- 16 tickets plus VIP seating with speaker, VIP Meet and Greet with Speaker (\$1200 ticket value)

BEVERAGE SPONSOR \$2500

- Banquet Invitation mailed to 500+ membership (LOGO)
- Event Program at each place setting (LOGO)
- Sponsor Slideshow show at event (LOGO)
- Social media spotlight
- Banquet Invitation mailed to 500+ membership (LOGO)
- Event Program at each place setting (LOGO)
- Sponsor Slideshow show at event (LOGO)
- Hewitt Express Magazine – Event ad recognition
- Signage leading to vendor area and entrance signage (LOGO)
- Chamber website sponsor collage on event page
- Promo item placement at bar areas (2)
- Half page ad in Express Magazine of Choice (\$465 value)
- 8 tickets (\$600 ticket value)

DIAMOND \$2000

- Banquet Invitation mailed to 500+ membership (LOGO)
- Event Program at each place setting (LOGO)
- Sponsor Slideshow show at event (LOGO)
- Hewitt Express Magazine – Event ad recognition
- Signage leading to vendor area and entrance signage (LOGO)
- Chamber website – sponsor collage on event page
- Quarter page ad in Express Magazine of Choice (\$335 value)
- 8 tickets (\$600 ticket value)

ENTERTAINMENT \$1000

- Entertainment brought to you by “Your business”
- Banquet Invitation mailed to 500+ membership (NAME)
- Event Program at each place setting (NAME)
- Sponsor Slideshow show at event (NAME)
- Hewitt Express Magazine – Event ad recognition
- Chamber website – sponsor collage on event page
- 6 tickets (\$450 ticket value)

GOLD \$850

- Banquet Invitation mailed to 500+ membership (LOGO)
- Event Program at each place setting (LOGO)
- Sponsor Slideshow show at event (LOGO)
- Hewitt Express Magazine – Event ad recognition
- Chamber website – sponsor collage on event page
- Business Card ad in Express Magazine of Choice (\$206 value)
- 6 tickets (\$450 ticket value)

SCHOLARSHIP RECIPIENTS \$750

- Banquet Invitation mailed to 500+ membership (LOGO)
- Event Program at each place setting (LOGO)
- Sponsor Slideshow show at event (LOGO)
- Hewitt Express Magazine – Event ad recognition
- Chamber website – sponsor collage on event page
- 4 tickets (\$300 ticket value)

BUSINESS AWARDS \$750

- Banquet Invitation mailed to 500+ membership (LOGO)
- Event Program at each place setting (LOGO)
- Sponsor Slideshow show at event (LOGO)
- Hewitt Express Magazine – Event ad recognition
- Chamber website – sponsor collage on event page
- 4 tickets (\$300 ticket value)

SILVER \$450

- Banquet Invitation mailed to 500+ membership (NAME)
- Event Program at each place setting (NAME)
- Sponsor Slideshow show at event (NAME)
- Hewitt Express Magazine – Event ad recognition
- Chamber website – sponsor collage on event page
- 3 tickets (\$225 ticket value)

BRONZE \$350

- Banquet Invitation (Name)
- Program (Name)
- Sponsor Slideshow (Name)

- Hewitt Express Magazine
- Chamber website
- 2 tickets (\$150 ticket value)

Table of 8 \$575

Member Ticket (catered dinner/1 bar beverage) \$75 Visitor Ticket \$100
 Cocktail hour member selling space | 10% donation from sales to GHCOG (5 pm – 6:15 pm)
 Cocktail hour non-member selling space | 20% donation from sales to GHCOG (5 pm – 6:15 pm)
 Cocktail hour member non-selling/promo space | \$30 (5 pm – 6:15 pm)
 Cocktail hour non-member non-selling/promo space | \$60 (5 pm – 6:15 pm)

STUDENT OF THE YEAR | FEBRUARY 2024

Since 2016, the Greater Hewitt Chamber has partnered with Midway ISD to choose one student at each campus to be recognized as the Student of the Year. The campus faculty has selected past winners for their kindness, leadership, compassion, academic achievements, community involvement and extracurricular activities.

Presenting Sponsorship \$1000 | 2 Available

Attend and participate with presentation of trophies all winners at Midway ISD campuses in February

- Name recognition on all trophies
- 1 Radio Interview
- Logo recognition in Hewitt Express magazine
- Recognition in e-bulletin, e-blast, student recognition video posted to Chamber’s social media & website
- Include a prize in each of the 11 goodie bags (optional)

Prizes Sponsor \$500 | limited to 3 members

- Name recognition on all trophies
- Name recognition in Hewitt Express magazine
- Recognition in e-bulletin, e-blast, student recognition video posted to Chamber’s social media & website
- Include a prize in each of the 11 goodie bags

Supporting Sponsorship \$200 | limited to 4 members

- Name recognition in Hewitt Express magazine
- Recognition in e-bulletin, e-blast, student recognition video posted to Chamber’s social media & website

NACHO DADDY CAR SHOW & CONCERT | SPRING | WARREN PARK

Live music, a car show, food trucks, a kid’s zone and more at this community favorite! Parking is \$5 and cash/canned good donations are encouraged. A portion of event proceeds will benefit Hunger Free MISD. The event is BYOB; lawn chairs, picnic blankets and leashed pets welcome.

Spectator Attendance: 3,000+

Car Registrations: 100+

Vendors: 30-50

Presenting \$5,000 - Exclusive to 1 member

- Event advertised as Nacho Daddy Car Show & Concert presented by “your business”
- 1 Radio interview
- 3 Social Media Business Showcase Posts
- Logo prominently placed on billboard, advertisements and media promotions
- On stage announcements opportunity
- Logo on Event banner at entrance, Car Show T-shirts, Volunteer T-shirts (front text)
- Chamber e-bulletin, website, Hewitt Express, Social Media Platforms, Fliers and Posters
- Up to 3 banner display opportunities throughout event (member provides)
- Recognition during check presentation to organization
- 1 vendor space
- 6 Parking Passes

Premium Cap \$3,600 – Exclusive to 1 member

- 1 Social Media Business Showcase Post
- Logo placed on cap given to car show participants, advertisements and media promotions
- Logo on Event banner at entrance
- Chamber e-bulletin, website, Hewitt Express, Social Media Platforms, Fliers and Posters
- 1 banner display opportunity inside venue in car show area (member provides)
- 1 vendor space, 2 Parking Passes

Entertainment \$2,500 limited to 2 members

- 2 Social Media Business Showcase Posts
- Logo placed on advertisements and media promotions
- Logo on Event banner at entrance
- Chamber e-bulletin, website, Hewitt Express, Social Media Platforms, Fliers and Posters
- Up to 2 banner display opportunities throughout event (member provides)
- 1 vendor space, 5 Parking Passes

Media Sponsor, TV/News & Commercial/Digital/Web \$2,500 – Exclusive to 1 member

- Commercial Production, provide app ads and website ads
- 2 Social Media Business Showcase Posts
- Logo placed on advertisements and media promotions
- Logo on Event banner at entrance
- Chamber e-bulletin, website, Hewitt Express, Social Media Platforms, Fliers and Posters
- 1 banner display opportunity inside venue (member provides)
- 1 vendor space, 5 Parking Passes

Media Sponsor Radio \$2,500 – Exclusive to 1 member

- 4 Radio interviews leading up to event + “X” amount of agreed upon 10 and 3 second spots
- 1 hour live remote
- 2 Social Media Business Showcase Posts
- Logo placed on advertisements and media promotions
- Logo on Event banner at entrance
- Chamber e-bulletin, website, Hewitt Express, Social Media Platforms, Fliers and Posters
- 1 banner display opportunity inside venue (member provides), 1 vendor space, 5 Parking Passes

Media Sponsor Internet/Cable \$2,500 – Exclusive to 1 member

- Run commercial across platforms
- 2 Social Media Business Showcase Posts
- Logo placed on advertisements and media promotions
- Logo on Event banner at entrance
- Chamber e-bulletin, website, Hewitt Express, Social Media Platforms, Fliers and Posters
- 1 banner display opportunity inside venue (member provides)
- 1 Vendor space, 5 Parking Passes

Media Sponsor Graphics \$2,000 – Exclusive to 1 member

- Produce event graphics and fliers with staff input
- 2 Social Media Business Showcase Posts
- Logo placed on advertisements and media promotions
- Logo on Event banner at entrance
- Chamber e-bulletin, website, Hewitt Express, Social Media Platforms, Fliers and Posters
- 1 banner display opportunity inside venue (member provides)
- 1 Vendor space, 5 Parking Passes

Car Show \$2,000 – Exclusive to 1 member

- 1 Social Media Business Showcase Post
- Logo placed on advertisements and media promotions
- Logo on Event banner at entrance
- Chamber e-bulletin, website, Hewitt Express, Social Media Platforms, Fliers and Posters
- 1 banner display opportunity inside venue in car show area (member provides)
- 1 Vendor space, 3 Parking Passes

Water Bottle \$1,600 – Exclusive to 1 member

- 1 Social Media Business Showcase Post
- Logo placed on advertisements and media promotions
- Logo on Event banner at entrance
- Chamber e-bulletin, website, Hewitt Express, Social Media Platforms, Fliers and Posters
- 1 banner display opportunity inside venue in car show area (member provides)
- 1 Vendor space, 2 Parking Passes

Awards \$1,500 – Exclusive to 1 member

- 1 Social Media Business Showcase Post
- Logo placed on advertisements and media promotions
- Logo on Event banner at entrance
- Chamber e-bulletin, website, Hewitt Express, Social Media Platforms, Fliers and Posters
- 1 Vendor space, 1 Parking Pass

Tote Bag \$1,500 – Exclusive to 1 member

- 1 Social Media Business Showcase Post
- Logo placed on advertisements and media promotions
- Logo on Event banner at entrance
- Chamber e-bulletin, website, Hewitt Express, Social Media Platforms, Fliers and Posters

- 1 Vendor space, 1 Parking Pass

Volunteer T-Shirt \$900 – Exclusive to 1 member

- Logo placed on advertisements and media promotions
- Logo on Volunteer/Event Staff shirts and Event banner at entrance
- Chamber e-bulletin, website, Hewitt Express, Social Media Platforms, Fliers and Posters
- 1 Vendor space, 1 Parking Pass

Koozie \$675 – Exclusive to 1 member

- Logo placed on advertisements and media promotions
- Logo on Event Koozie placed in goodie bags and Event banner at entrance
- Chamber e-bulletin, website, Hewitt Express, Social Media Platforms, Fliers and Posters
- 1 Vendor space, 1 Parking Pass

Car Show T-Shirt \$650 – limited to 6 members

- Logo placed on advertisements and media promotions
- Logo on event t-shirt placed in goodie bags and Event banner at entrance
- Chamber e-bulletin, website, Hewitt Express, Social Media Platforms, Fliers and Posters
- 1 Vendor space, 1 Parking Pass

Cart Sponsorship \$550 – Exclusive to 1 member

- Logo placed on advertisements and media promotions
- Logo on Carts and Event banner at entrance
- Chamber e-bulletin, website, Hewitt Express, Social Media Platforms, Fliers and Posters
- 1 Vendor space, 1 Parking Pass

Tire Pressure Keychain Gauge \$550 – Exclusive to 1 member

- Logo placed on advertisements and media promotions
- Logo on event gauge placed in goodie bags and Event banner at entrance
- Chamber e-bulletin, website, Hewitt Express, Social Media Platforms, Fliers and Posters
- 1 Vendor space, 1 Parking Pass

Dunk Tank \$500 – Exclusive to 1 member

- Logo placed on advertisements and media promotions
- Logo on signage next to dunk tank and Event banner at entrance
- Chamber e-bulletin, website, Hewitt Express, Social Media Platforms, Fliers and Posters
- 1 vendor space, 1 Parking Pass

Photo Booth \$400 – Exclusive to 1 member

- Name listed on advertisements and media promotions
- Name on photobooth signage and Event banner at entrance
- Chamber e-bulletin, website, Hewitt Express, Social Media Platforms, Fliers and Posters
- 1 Vendor space, 1 Parking Pass

Registration Software \$400 – Exclusive to 1 member

- Name listed on advertisements and media promotions

- Name on Software Registration Page as registration brought to you by “your business” and Event banner at entrance
- Chamber e-bulletin, website, Hewitt Express, Social Media Platforms, Fliers and Posters
- 1 Vendor space, 1 Parking Pass

Parking Sponsor \$400 – Exclusive to 1 member

- Name listed on advertisements and media promotions
- Name on signage at event parking and banner at entrance
- Chamber e-bulletin, website, Hewitt Express, Social Media Platforms, Fliers and Posters
- 1 Vendor space, 1 Parking Pass

Event Map/Schedule Sponsor \$300 – Exclusive to 1 member

- Name listed on advertisements and media promotions
- Name on event map, schedule and banner at entrance
- Chamber e-bulletin, website, Hewitt Express, Social Media Platforms, Fliers and Posters
- 1 Vendor space

Car Show Dash Card \$300 – Exclusive to 1 member

- Name listed on advertisements and media promotions
- Name listed on car participant dash card and banner at entrance
- Chamber e-bulletin, website, Hewitt Express, Social Media Platforms, Fliers and Posters
- 1 Vendor space

Kids Zone \$250 – limited to 5 members

- Name listed on advertisements and media promotions
- Name listed on signage at kids’ zone and banner at entrance
- Chamber e-bulletin, website, Hewitt Express, Social Media Platforms, Fliers and Posters
- 1 Vendor Space

First Aid Station \$200 – Exclusive to 1 member

- Name listed on advertisements and media promotions
- Name listed on signage at First Aid and banner at entrance
- Chamber e-bulletin, website, Hewitt Express, Social Media Platforms, Fliers and Posters
- 1 Vendor Space

Entry Sign Sponsor + Vendor Space \$200 – Unlimited to members

- Name listed on signage at event
- Name Recognition on digital graphic promoting vendors
- 1 Vendor Space

Member Vendor Space \$50 – Unlimited to members

- Name Recognition on digital graphic promoting vendors

Food Trucks: Members 10% donation from sales (first right of refusal); Non-members 20% donation from sales

Nacho Daddy will be advertised on HewittChamber.com, Hewitt Express Magazine, Waco & the Heart of Texas, Digital billboard (Hewitt Drive), Media Sponsors, Grande Communications, Power 108, Facebook and Instagram.

**Confirm by February 15 to receive all benefits (Hewitt Express and posters).*

BATTLE OF THE BURGERS | JUNE

At Warren Park food trucks battle it out for who has the best burger/sandwich at this family-friendly community event featuring live music, vendors, a kids zone, cornhole tournament and much more! Watch for instructional signage to guide you to ticket sales and activities.

Spectator Attendance: 2,000+

Vendors: 30-40

Food Trucks: 10-12

Presenting \$4,000 limited to 1 – Event advertised as presented by “your business”

- Radio interviews
- Digital billboard
- Print advertisements
- News Station promotions
- On stage announcements
- Battle event shirt
- Event banner at entrance
- e-bulletin, website, Hewitt Express, Social Media Platforms, Fliers, mailouts and Posters;
- Up to 3 banner display opportunities throughout event (member provides)
- Recognition during check presentation to organization and 1 vendor space

Entertainment \$2,500 limited to 2 - Recognition:

- Media promotions
- On stage announcements
- Event banner at entrance, ebulletin, HewittChamber.com, Hewitt Express Issue, Social Media Platforms, Fliers, mailouts and Posters
- Receive up to 2 banner display opportunities throughout event and 1 vendor space

Media Sponsor, TV/News & Commercial \$2,500

- Commercial Production, provide app ads and website ads
- Logo on Event banner at entrance, e-bulletin, HewittChamber.com, Hewitt Express, Social Media Platforms, Fliers, mailouts and Posters
- 1 company banner display opportunity and 1 vendor space

Media Sponsor Radio \$2,500

- Provide 4 radio interviews leading up to event
- Logo on Event banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express, Social Media Platforms, Fliers, mailouts and Posters
- 1 company banner display opportunity and 1 vendor space

Media Sponsor Internet/Cable \$2,500

- Run event commercial on platforms

- Logo on Event banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express, Social Media Platforms, Fliers, mailouts and Posters
- 1 company banner display opportunity and 1 vendor space

Media Sponsor - Graphics \$1,500

- Produce event graphics/poster art/signage with staff input
- Logo on Event banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express, Social Media Platforms, Fliers, mailouts and Posters
- 1 company banner display opportunity and 1 vendor space

Burger Contest Sponsor – 2 Available - \$1,000

- Logo on trophies
- Media promotions, on stage announcements
- Event banner at entrance, Chamber ebulletin, HewittChamber.com, Hewitt Express Issue, Social Media Platforms, Fliers, mailouts and Posters
- 1 company banner display opportunity and 1 vendor space

Battle Event Shirt \$650 - up to 6 sponsors

- on event shirt made available to the public
- Event banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express Issue, Social Media Platforms, Fliers, mailouts and Posters
- 1 vendor space

Koozie \$600

- koozie distributed at event, Event banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express Issue, Social Media Platforms, Fliers, mailouts and Posters
- 1 vendor space

Cart Sponsorship \$550

- Signage on carts volunteers transport spectators to and from parking
- event banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express, Social Media Platforms, Fliers, mailouts and Posters
- 1 vendor space

Sanitizer Sponsorship \$500

- Logo on sanitizer
- Name recognition on banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express, Social Media Platforms, Fliers, mailouts and Posters
- 1 vendor space

Dunk Tank Sponsorship \$500

- Logo on signage at dunk tank
- Name recognition on banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express, Social Media Platforms, Fliers, mailouts and Posters
- 1 vendor space

Photo Booth \$400

- Recognition on signage at photobooth, Event banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express Spring Issue, Social Media Platforms, Fliers, mailouts and Posters
- 1 vendor space

Parking Sponsor \$350

- Signage at parking entrance, banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express Issue, Social Media Platforms, Fliers, mailouts and Posters
- 1 vendor space

Kids Zone \$250

- Name on signage at kids' zone, banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express, Social Media Platforms, Fliers, mailouts and Posters
- 1 vendor space

Entry Sign Sponsor + Vendor Space \$200

- Recognition on one 18 x 24 sign along road of event entrance, name recognition on banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express, Social Media Platforms, Fliers, mailouts and Posters (included with sponsorships \$500 and up)

First Aid Station \$200

- Recognition on signage at first aid/info station, banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express, Social Media Platforms, Fliers, mailouts and Posters

Supporting \$100

- Recognition on banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express and Social Media Platforms

Member Vendor Booths \$50 - Name Recognition on digital graphic promoting vendors

Food Trucks: Members 10% donation from sales (first right of refusal); Non-members 15% donation from sales

Battle of the Burgers will be advertised on HewittChamber.com, Hewitt Express Magazine, Waco & the Heart of Texas, Digital billboard (Hewitt Drive), Media Sponsors, Astound, Radio, Facebook and Instagram.

**Confirm by April 15 to receive all benefits (Hewitt Express and posters).*

EXPRESS CLASSIC - SEPTEMBER - COTTONWOOD CREEK GOLF COURSE

Chances to win excellent prizes including one million dollars and/or a new truck! Proceeds from the Greater Hewitt Chamber's annual golf tournament go toward the Greater Hewitt Chamber Scholarship Fund as well as community development. This event sells out quick at 36 teams.

Presenting Sponsor - \$7,000 – Exclusive to two non-competing members, 1 remaining Tournament referred to as Greater Hewitt Chamber Express Classic presented by "Your Business"

- Business listed as Presenting Sponsor with logo recognition on save the date (deadline to commit June 30)
- Logo on brochure
- Logo clubhouse banner and digital art
- Logo printed in publications
- 1 Interactive hole with signage
- 1 Radio Interview Spotlight
- Logo on Digital Billboard at Hewitt Dr & Panther Way
- Interactive table at clubhouse with promotion of choice
- Two Teams of four players & Super Pass for each player
- Opportunity to place promos in goodie bags
- Place up to 3 company banners/signs at clubhouse
- Recognition as presenting sponsor on all media and press releases, publications, radio interviews and TV commercials, display company banners

Premium Brand Golf Balls - \$5,000 – Exclusive to one member

- Logo printed on golf balls given to each player
- Logo printed on tournament banner, brochure, publications and digital art
- Team of 4 players
- Interactive Hole w/ sponsorship sign

Premium Brand Golf Cap Sponsor - \$5,000 – Exclusive to one member

- Sponsor logo printed on cap given to each player
- Logo printed on tournament clubhouse banner, brochure, publications and digital art
- Team of 4 players in tournament
- Interactive Hole and signage
- Display one company banners/signs at clubhouse

Cooler - \$5,000 – Exclusive to one member

- Logo printed on coolers given to each player
- Logo printed on tournament banner, brochure, publications and digital art
- Team of 4 players
- Interactive Hole with sponsorship sign

¼ Zip Performance Shirt Sponsor - \$4,200 – Exclusive to one member

- Logo printed on performance polo given to each player
- Logo printed on tournament banner, brochure, publications and digital art
- Team of 4 players
- Interactive Hole with sponsorship sign

Power Bank Charger Sponsor - \$4,000 – Exclusive to one member

- Logo printed on Power Bank Charger given to each player
- Logo printed on tournament banner, brochure, publications and digital art
- Team of 4 players
- Interactive Hole with sponsorship sign

Media Sponsor - News/TV Broadcasting/Commercial/Web/Digital | \$3,200 – Exclusive to 1 member

- Commercial Production for tournament
- Logo printed on tournament clubhouse banner, brochure, publications, digital art
- 4 players
- Interactive Hole with signage
- Sponsor may provide promo items to include in players' goodie bags

Umbrella - \$2,700 – Exclusive to one member

- Logo printed on Umbrella given to each player
- Logo printed on tournament banner, brochure, publications and digital art
- Team of 2 players
- Interactive Hole with sponsorship sign

Media Sponsor – Cable/Internet - \$2,500 – Exclusive to one member

- Logo printed on tournament banner, brochure, publications and digital art
- Hole sponsor sign with Interactive Space
- Sponsor may provide a promo item to include in golfers' goodie bags

Media Sponsor – Radio - \$2,500 – Exclusive to one member

- 4 Radio interviews leading up to event plus agreed upon 10/30 sec spots
- Logo printed on tournament banner, brochure, publications and digital art
- Hole sponsor sign with Interactive Space
- Sponsor may provide a promo item to include in golfers' goodie bags

Golf Tool Kit/Marker - \$2,000 – Exclusive to one member

- Company logo printed on tool kit given to each player
- Logo printed on tournament clubhouse banner, brochure, publications and digital art
- Hole sponsorship w/ signage

Mag-safe Card Holder Sponsor - \$2,000 – Exclusive to one member

- Sponsor logo printed on card holders given to each player
- Logo printed on tournament clubhouse banner, brochure, publications and digital art
- Hole Sponsorship w/ signage

Stainless Steel Tumbler - \$2,000 – Exclusive to one member

- Sponsor logo printed on tumbler given to each player
- Logo printed on tournament clubhouse banner, brochure, publications, digital art
- Hole sponsorship w/ signage

Accessories Mini Duffle - \$1,800 – Exclusive to one member

- Sponsor logo printed on golf balls given to each player
- Logo printed on tournament clubhouse banner, brochure, publications, digital art
- Hole Sponsorship w/ signage

Tote Bag - \$1,600 – Exclusive to one member

- Sponsor logo printed on tote given to each player

- Logo printed on tournament clubhouse banner, brochure, publications, digital art
- Hole sponsorship with signage

Golf Towel - \$1,300 – Exclusive to one member

- Logo printed on towel given to each player
- Logo printed on tournament clubhouse banner, brochure, publications and digital art
- Hole sponsorship w/ sign

AM Flight Contest Prizes - \$1,000 – Exclusive to one member

- Logo printed on towel given to each player
- Logo printed on tournament clubhouse banner, brochure, publications and digital art
- Hole sponsorship w/ sign

PM Flight Contest Prizes - \$1,000 – Exclusive to one member

- Logo printed on towel given to each player
- Logo printed on tournament clubhouse banner, brochure, publications and digital art
- Hole sponsorship w/ sign

Media Sponsor – Graphics - \$1,000– Exclusive to one member

- Produce event graphics and fliers with staff input
- Logo printed on tournament banner, brochure, publications and digital art
- Hole sponsor sign with Interactive Space
- Sponsor may provide a promo item to include in golfers' goodie bags

Million Dollar Shoot Out - \$1,000 (includes insurance) – Exclusive to one member

- Logo listed on Million Dollar signs at tee box – 2 golfers will have the chance to win \$1,000,000!
- Company logo printed on tournament brochure, clubhouse banner & publications
- 4 Players + Hole sponsorship w/ sign

Golf Tees - \$1,000 – Exclusive to one member

- Company logo printed on tees given to each player
- Logo printed on tournament clubhouse banner, brochure, publications and digital art
- Regular hole sponsorship w/ sign

Closest to the Pin - \$700 (on all par 3's) – Exclusive to one member

- Logo listed on hole signage on all par 3's at Tee Box
- Company logo printed on tournament brochure, clubhouse banner & publications, digital art
- 2 players
- Announcement recognition during awards ceremony – cash prize for winners

Event Volunteer Shirts | \$700 – Exclusive to one member

- Company logo printed on back of volunteer and staff shirts
- Logo printed on tournament clubhouse banner, brochure, publications and digital art
- Regular hole sponsorship w/ sign

Koozies - \$650 – Exclusive to one member

- Company logo printed on neoprene koozie given to each player, tournament brochure, clubhouse banner and publications
- Regular hole sponsorship w/ sign

Hole in One Sponsor | \$615 + insurance – Exclusive to one member per hole

- Name listed on signs at tee box – golfers have the chance to win the vehicle displayed on hole
- Logo printed on all tournament brochures, clubhouse banners, publications and digital art
- Receive a hole sponsorship w/ sign and one player
- #4 (113-160 yds) #6 (140-225 yds) #14 (131-181 yds) #17 (117-195 yds)

Cart Sponsor | \$600 – Exclusive to one member

- Company logo printed on player cart signs
- Logo on tournament brochure, clubhouse banner and publications
- Regular hole sponsorship w/ sign

Interactive Hole + Breakfast Burrito Sponsor - \$600 – Exclusive to one member

- Logo on clubhouse banner, website and publications
- Interact with players during tournament at tee box and receive a hole sponsorship w/ signage
- *Sponsor required to have water available for distribution; Breakfast arranged by chamber staff

Interactive Hole + Tender Roll Snack Sponsor - \$600 – Exclusive to one member

- Logo on clubhouse banner, website and publications
- Interact with players during tournament at tee box and receive a hole sponsorship with signage
- *Sponsor required to have water available for distribution; Snacks arranged by chamber staff

Interactive Hole - \$575

- Name listed on clubhouse banner, website and publications
- Interact with players during tournament at tee box and receive a hole sponsorship with signage
- Receive cart for set up/tear down needs
- Sponsor required to have water available for distribution

Longest Drive - \$350 – Exclusive to one member

- Name listed on hole signage at Tee Box
- Recognition on clubhouse banner and publications, digital art
- Regular hole sponsorship w/ sign
- Announcement recognition during awards ceremony – cash prize for winners

Hospitality Sponsor - \$350/\$550 (1 flight/both flights)

- Name listed on clubhouse banner, website and publications
- Interact with players during tournament while driving hospitality cart and distributing snacks/drinks (provided by Chamber members) Receive signage with logo on cart

Hole Sponsorship - \$350

- Name listed on clubhouse banner, website and publications
- Receive a hole sponsorship with signage

Tournament winner sponsors receive name recognition on clubhouse certificates, banner, publications, digital art and website:

- Tournament Winner Sponsors: 1st - \$400/flight
- Tournament Winner Sponsors: 9th - \$300/flight
- Tournament Winner Sponsors: 13th - \$200/flight
- Tournament Winner Sponsors: 17th - \$100/flight

Raffle Supporting Sponsor \$100 – Receive name recognition on prizes signage, event banner, publications, digital art and website

Vendors: Member - \$50, Non-member \$100 (*during lunch between flights and AM award at Pavilion)

***Skip the line at check in! Member Discounted Bundle (most popular, \$60 in savings): \$760 Team of 4 with 2 carts, Team Super Pass, 2 mulligans for each player, 6 raffle tickets)**

Registration: \$125/player or \$520/Member Team of 4 or \$650 for Member Team of 4 + Super Pass
Registration includes green fees & cart, lunch, goodie bags, door prize tickets & 2 mulligans per player
The Super Pass (\$140 / team) enables teams to be eligible to play in all contests throughout the tournament. We've found that teams enjoy paying for everything all at once and doing so also speeds up play. The Super Pass is available for sale online and at check-in the day of the tournament.

The Express Classic will be advertised on HewittChamber.com, Hewitt Express Magazine, Waco & the Heart of Texas, News 25 KXXV, Astound, Radio, Facebook and Instagram.

**Confirm by Aug. 15 to receive all benefits (Hewitt Express and posters).*

HEWITT CHAMBER'S DOG DAYS OF SUMMER | SEPTEMBER

Enjoy entertainment, local vendors, a petting zoo, food trucks and much more! Leashed pups are welcome, and rescue organizations will also have furry friends available for adoption!

Attendance: 3,000+

Presenting Sponsor \$3,000 - 1 available

Event advertised as "Hewitt Public Library's Dog Days of Summer presented by your business,"

- Large logo recognition on all promotional art promoted through the City of Hewitt, and Greater Hewitt Chamber websites and social media
- 1 Radio interview
- Large logo rec on event banner
- Logo rec in Thank You e-blast sent from chamber
- Company banner display opportunities (sponsor provides)
- 3 complimentary weenie dog race entries
- Complimentary vendor space

Media Sponsor TV/Web/Digital \$2,000

- Large logo recognition on marketing promoted through the Hewitt Public Library, Hewitt Chamber websites and social media
- 1 Radio Interview
- Large logo rec on event banner

- Logo rec in Thank You e-blast sent from chamber, company banner display opportunities (sponsor provides)
- Complimentary vendor space

Media Sponsor Radio \$1,000

- **Logo on** Chamber e-bulletin, HewittChamber.com, Hewitt Express, Social Media Platforms, Fliers, mailouts and Posters
- 1 vendor space

Media Sponsor Internet/Cable \$1,000

- **Logo on** Chamber e-bulletin, HewittChamber.com, Hewitt Express, Social Media Platforms, Fliers, mailouts and Posters
- 1 vendor space

Media Sponsor Graphics \$1,000

- **Logo on** Chamber e-bulletin, HewittChamber.com, Hewitt Express, Social Media Platforms, Fliers, mailouts and Posters
- 1 vendor space

Entertainment Sponsor \$800 | 1 available

- Recognition on stage via PA system
- Large logo rec on art promoted through HewittChamber.com and social media
- Large logo rec on event banner and thank you e-blast, company banner display opportunity at performance area (sponsor provides)
- Complimentary vendor space

Leashes \$500 | 2 available

- Logo on art promoted through HewittChamber.com and social media
- Logo rec on event banner and Thank You e-blast
- Logo on leash to be handed out
- Complimentary vendor space two

Weenie Dog Races \$500 | 2 available

- Logo on art promoted through HewittChamber.com and social media Logo rec on event banner and Thank You e-blast
- Logo on banner to be displayed at race lanes
- Complimentary vendor space two

Volunteer T Shirt \$500 | 1 available

- Name on art promoted through HewittChamber.com and social media
- Logo rec on event banner and e-blast
- Complimentary vendor space
- Recognition on Dog Days event staff shirts

Dunk Tank \$500 | 1 available

- Logo on signage next to dunk tank
- Name rec on art promoted through HewittChamber.com and social media

- Logo rec on event banner and Thank You e-blast
- Company banner displayed at glam fur photo area (sponsor provides) + Vendor Space

DJ \$400 | 1 available

- Logo on signage next to DJ Station
- Name rec on art promoted through HewittChamber.com and social media
- Logo rec on event banner and Thank You e-blast
- Company banner displayed at glam fur photo area (sponsor provides) + Vendor Space

Glam Fur Photo \$300 | 2 available

- Logo on backdrop for pet photos
- Name rec on art promoted through HewittChamber.com and social media
- Logo rec on event banner and Thank You e-blast
- Company banner displayed at glam fur photo area (sponsor provides) + Vendor Space

Splash Zone \$200 | 6 available

- Name on art promoted through HewittChamber.com and social media
- Logo rec on event banner and Thank You e-blast sent by GHC company banner displayed at cool down area (sponsor provides)

Service Dog \$200 | 4 available

- Name on art promoted through HewittChamber.com and social media Logo rec on event banner and Thank You e-blast sent by GHC; company banner display at awards area

Supporting Sponsor \$100 | 4 available

- Name on art promoted through HewittChamber.com and social media
- Logo rec on event banner and Thank You e-blast

Dog Days will be advertised on HewittChamber.com, Hewitt Express Magazine, Waco & the Heart of Texas, Digital billboard (Hewitt Drive), Media Sponsors, Astound, Radio, Facebook and Instagram.

**Confirm by Aug 15 to receive all benefits (Hewitt Express and posters).*

CREEKSIDE SPOOKTACULAR HALLOWEEN BASH | OCTOBER

This FREE community, family-friendly event includes trick or treating, games, costume contests, prizes & more! A portion of the event proceeds will go toward local food pantries. **Attendance:** 3,000+

Presenting Sponsor \$3,000 Event advertised as Creekside Spooktacular presented by “your business”

- Radio interviews
- Advertisements, media promotions, on stage announcements
- Logo on Event banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express, Social Media Platforms, Fliers and Posters
- Speaking opportunity before contest
- Up to 3 banner display opportunities throughout event (sponsor provides)
- Sponsor may provide promo items to include in trick or treat bags
- Recognition during check presentation to chamber’s charity choice organization
- 1 Vendor Space

Media Sponsor – News/TV/Website/Digital/Commercial | \$2,500 – Exclusive to one station

- Commercial production and ads for station app and website
- Logo printed on promotional materials, signage, publications and digital art
- Sponsor may provide promo items to include in trick or treat bags
- 1 Vendor Space

Media Sponsor – Cable/Internet | \$2,500 – Exclusive to one provider

- Run commercial across platforms
- Logo printed on promotional materials, signage, publications and digital art
- Sponsor may provide promo items to include in trick or treat bags
- 1 Vendor Space

Media Sponsor – Radio | \$2,500 – Exclusive to one station

- Logo printed on promotional materials, signage, publications and digital art
- Station provides interviews one month out leading up to event
- Sponsor may provide promo items to include in trick or treat bags
- 1 Vendor Space

Tote \$1200 | 1 Available

- Logo Recognition on Totes given to children
- Logo on all media promotions, Event banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express, Social Media Platforms, Fliers and Posters;
- 1 banner display at event (sponsor provides)
- 1 Vendor Space

Flashlights \$1300 - 1 Available

- Logo Recognition: Flashlights given to children
- Logo on media promotions, Event banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express, Social Media Platforms, Fliers and Posters
- 1 banner display at event (sponsor provides)
- 1 Vendor Space

Media Sponsor – Graphics | \$1,000 – Exclusive to one station

- Produce event fliers/signage/billboard art
- Logo printed on promotional materials, signage, publications and digital art
- Sponsor may provide promo items to include in trick or treat bags
- 1 Vendor Space

Prize Sponsor \$1,000 | 1 Available

- Logo on Media promotions, Event banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express Magazine, Social Media Platforms, Fliers and Posters
- PA recognition and photo op during costume contest awards; banner display opportunity (sponsor provides) Sponsor may provide promo items to include in trick or treat bags
- 1 Vendor Space

Candy Sponsor \$1,000 (\$500 cash, \$500 candy donation) | 1 Available

- Logo on Media promotions, Event banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express Magazine, Social Media Platforms, Fliers and Posters
- PA recognition and photo op during costume contest awards; banner display opportunity (sponsor provides) Sponsor may provide promo items to include in trick or treat bags
- 1 Vendor Space

Trinket Give A Way \$700 - 1 Available

- Logo on Event banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express, Social Media Platforms, Fliers and Posters
- 1 banner display opportunity throughout event (sponsor provides)
- Sponsor may provide an item to include in trick or treat bags
- 1 Vendor Space

Scarecrow \$450 - 4 Available

- Name Recognition on media promotions, Event banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express Magazine Social Media Platforms
- Fliers and Posters
- 1 Vendor Space

Frankenstein \$200 - 5 Available

- Name Rec. on Event banner at entrance, Chamber e-bulletin and signage

Member Vendor Booths \$50 - Name Recognition on digital graphic promoting vendors

Food Trucks: Members 10% donation of sales, Non-members 15% donation from sales

Spooktacular will be advertised on HewittChamber.com, Hewitt Express Magazine, Waco & the Heart of Texas, Digital billboard (Hewitt Drive), Media Sponsors, Astound, Radio, Facebook and Instagram.

**Confirm by Sept 15 to receive all benefits (Hewitt Express and posters).*

GREATER HEWITT CHAMBER MEMBER HOLIDAY HAPPY HOUR & VOLUNTEER CELEBRATION

Networking, dinner, beverages, door prizes, live entertainment and of course, shopping! GHCOG Volunteer admission is free, and GHCOG member tickets \$20. Donations will be accepted to benefit Advocacy Center for Crime Victims and Children. Come enjoy a festive night of shopping and fun!

Attendance: 80-100 & **Vendors:** Limited to 12 Members

Presenting \$600 - 1 Available

- Event promoted as Holiday Happy Hour presented by “your business”
- 1 Radio spotlight
- Logo on all promotional art including social media graphics, e-mail marketing, event website
- PA recognition & 2-minute speaking opportunity
- 1 vendor booth

Beverage \$300 - 1 Available

- Name recognition at bar area
- Name recognition on all event promotional art including social media graphics, e-mail marketing, event website

- 1 vendor booth

Silver \$200 - 2 Available

- Name recognition on all event promotional art including social media graphics, e-mail marketing, event website
- 1 vendor booth

Bronze \$100 - 3 Available

- Name recognition on all event promotional art including social media graphics, e-mail marketing, event website

CHAMBER PUBLICATIONS & DIGITAL ADVERTISING

QUARTERLY HEWITT EXPRESS MAGAZINE | COMMUNITY CONTENT & ADVERTISING OPPORTUNITIES

Each quarter (January, April, July and October), 3,000 copies of the Hewitt Express magazine are printed, with over 500 mailed directly to Chamber members, and the remainder are distributed to regional visitor centers along the I-35 corridor, placed in 40+ high-traffic locations in the greater Hewitt area (banks, Post Office, clinics, hotels, restaurants and Walmart). The magazine is also distributed digitally through the Chamber & Midway ISD.

We're proud to include local business-owners, community leaders, Hewitt residents and those living and working in the greater Hewitt area in our readership. This includes both men and women, typically in the 21-54 age range, well-educated with a fair amount of disposable income. Readers are active in the community and are committed to making Hewitt a better place to live, work and play. E-mail Misti@Hewittchamber.com

***QUARTERLY PRICING – ADDITIONAL EXPRESS BUSINESS ADS**

- Business Card Ad (3.5"x2"): \$225
- Quarter Page (3.5"x4.75"): \$335
- Banner Ad (7.125"x1.5"): \$415
- Half Page (7.125"x4.5"): \$465
- Full Page with Bleed* (8.5"x11" + 1/8" bleed): \$625
- Inside Front Cover with Bleed* (8.5"x11" + 1/8" bleed): \$700
- Inside Back Cover with Bleed* (8.5"x11" + 1/8" bleed): \$700
- Back Cover with Bleed* (8.5"x11" + 1/8" bleed): \$800
- Cover Exposure and Article: \$1200
- 2 Page Center Spread: \$1500

ANNUAL COMMUNITY GUIDE & MEMBER DIRECTORY

Our guide is a 88-page, full-color, professional publication designed to attract and educate visitors, residents and businesses in the Central Texas area. The Chamber prints 3,000 guides every January – mailed directly to Chamber members and distributed to area visitor centers in neighboring counties and along the I-35 corridor, to high-traffic businesses in Hewitt and Woodway, and to new residents throughout the year. Hewitt is known for its high quality of life, safe neighborhoods, excellent schools, pristine parks and proximity to many local attractions, state-of-the-art healthcare facilities and unique shopping/dining opportunities. The Greater Hewitt Chamber and City of Hewitt are proud to serve its

residents and welcome visitors to our community. Top priority listing placements on the digital directory is available for \$100/year. E-mail Misti@Hewittchamber.com

ANNUAL SIZE/RATE

- Top Priority Category Online Banner: \$100 (2 per industry per category)
- Business Card Ad (3.5"x2"): \$325
- Banner Ad (7.125"x1.5"): \$440
 - Midway District Page and Map, Resident Resources, Events, Shop Local, Attractions, Business & Industry
- Quarter Page (3.5"x4.75"): \$470
- Half Page (7.125"x4.5"): \$520
- Full Page with Bleed* (8.5"x11" + 1/8" bleed): \$800
- Inside Front Cover with Bleed* (8.5"x11" + 1/8" bleed): \$975
- Inside Back Cover with Bleed* (8.5"x11" + 1/8" bleed): \$975
- Back Cover with Bleed* (8.5"x11" + 1/8" bleed): \$1350
- 2 Page Center Spread: \$1800

DIGITAL ADS, CELEBRATIONS & WEBINARS/VIDEOS

E-BULLETIN AD - \$50 - Include a banner promoting your business/organization in the chamber's weekly e-Bulletin! The e-Bulletin is sent weekly including upcoming chamber events, community news, accomplishments and more. The weekly e-mail reaches more than 2,200 people living and/or working in the greater Hewitt area. It's a wonderful opportunity to brand your business and gain exposure for a minimal investment. E-bulletins are also shared to the chamber's Facebook Page. E-mail Misti@Hewittchamber.com

BUSINESS EDUCATION WEBINAR/VIDEO - \$60 - Weber Electronics provides the Greater Hewitt Chamber with modern technology and equipment to produce high-quality videos/webinars on a monthly basis. Join the staff to provide business tips, share your industry expertise and brand your business for just \$50. Webinars/Videos will be posted to the chamber's YouTube channel and shared across the chamber's social media platform. E-mail Jake@hewittchamber.com

GHCOG WEBSITE - \$85 - Square ads on the chamber's homepage are available (limited to 5/month). The chamber's website averages 3,000+ views/month from members, residents and visitors. E-mail Jake@hewittchamber.com

E-BLAST - \$100 - The e-blast is a one-time email exclusively promoting your business or organization sent to our database of OVER 2,000 people living and/or working in the greater Hewitt area. It's a wonderful opportunity to promote a sale, advertise a job opening or invite the community to a special event. E-blasts are also shared to the chamber's Facebook Page. For more information, e-mail Misti@Hewittchamber.com.

GHCOG MEMBER WEB DIRECTORY BANNER - \$200/Year - Promote your business through a banner ad at the top of our online membership directory! This space is exclusive to two members per industry and will also push your listing to the top of the category. First come, first serve. E-mail Misti@hewittchamber.com

MEMEBERSHIP ANNIVERSARY CELEBRATION RECOGNITION - \$600/YEAR OR \$50/MONTH (exclusive, limited to 1) - Celebrate our member anniversaries and sponsor to have your logo included on the celebration art each month! Anticipated impressions through the chamber's website, e-bulletin and social platforms: 75,000+

MEMEBERSHIP BIRTHDAY CELEBRATION RECOGNITION - \$600/YEAR OR \$50/MONTH (exclusive, limited to 1) - Celebrate our member birthdays and sponsor to have your logo included on the celebration art each month! Anticipated impressions through the chamber's website, e-bulletin and social platforms: 75,000+

VOLUNTEER SHOUTOUT CELEBRATION RECOGNITION - \$600/YEAR (exclusive, limited to 1)
Celebrate our member volunteers' dedication to our community and sponsor to have your logo included on the celebration art each month! Anticipated impressions through the chamber's website, e-bulletin and social platforms: 75,000+

GREATER HEWITT HAPPENINGS CALENDAR - \$250 - \$1,000 – Support promotion of initiatives and receive logo recognition on the calendar each month! Anticipated impressions through website, e-bulletin and social platforms: 70,000 +

BUSINESS INITIATIVES

SMALL BUSINESS SATURDAY CAMPAIGN | NOVEMBER - Support local businesses and help the chamber spread awareness of shopping local in November!

Projected Impressions: 10,000+

Presenting Sponsor \$400 | 1 available

- Receive logo recognition on e-mail blast, social media campaign and chamber website
- 1 Radio Interview
- 2 chamber homepage website ads during the months of November and December
- 5 e-bulletin ads during November and/or December linking to your website or social media account

Gold Sponsor \$250 | 2 available

- Receive name recognition on e-mail blast, social media campaign and chamber website
- 1 chamber homepage website ad during November or December
- 3 e-bulletin ads in November and/or December linking to your website or social media account

Bronze Sponsor \$125 | 3 available

- Receive name recognition on e-mail blast, social media campaign and chamber website
- 1 e-bulletin ad in either November or December linking to your website or social media account

NEW RESIDENT WELCOME BAG | YEAR-ROUND | \$350 (one-time) - Receive logo recognition on exterior of the chamber's Welcome Bags distributed to new residents, students and staff in the greater Hewitt area (1,300 bags/year)

REGULAR CHAMBER EVENTS

BUSINESS AFTER HOURS | \$500 - The Greater Hewitt Chamber's Business After Hours is a popular, well-attended event that offers a chance for attendees to network and enjoy food, fun and fellowship while

you receive a unique opportunity to showcase your business and introduce your goods or services and staff to fellow chamber members. In addition to showcasing your business at the event, hosts also benefit through promotional exposure: your logo and event information will be included in the weekly e-bulletin, on the chamber's social media pages, on the website and in an exclusive e-blast invite. Event photos are also posted on the chamber's Facebook page. The host is responsible for food, beverages and door prizes, but the chamber staff is happy to help you coordinate the event. These events book quickly with many reserving months in advance, so please call (254) 666-1200 for availability. Some months may include two business after hours events.

COFFEE WITH THE PRESIDENT (Annual/Fall) - PRESENTING \$200

CWTP events will be recognized as "Coffee with The President presented by" at each program

- Invited to attend the event
- Prominent logo recognition on all print and electronic event promotions
- a one-minute spotlight after announcements
- Presenting sponsor may send promotional items for the new members.

HAPPY HOUR WITH THE PRESIDENT (Annual/Spring) – PRESENTING \$200

Happy Hour events to be recognized as "Happy Hour with The President presented by" at each program

- invited to attend the event
- Prominent logo recognition on all print and electronic event promotions
- a one-minute spotlight after announcements
- Presenting sponsor may send promotional items for the new members.

MEMBER ORIENTATION (Annual, 3/year) – PRESENTING \$350

Member Orientation events will be recognized as "orientation presented by" at each program

- Prominent logo recognition on program recognition board displayed at event
- orientation slideshow
- print and electronic event promotions
- one-minute spotlight after announcements
- Presenting sponsor may place items on the tables.

STRATEGIC PLANNING (Annual, 1 available) \$500

Provide business goodies/information for directors in planning session

- Enjoy breakfast with the leadership team
- one-minute spotlight before planning begins, receive logo recognition on leadership planning agenda

BOARD MEETING SPONSOR (1 available - Jan thru Nov) \$350

- Logo on Board meeting packet
- 5 minute Business Update/Spotlight over your business before meeting

SHREDDING EVENTS (Quarterly) \$200 each

- Vendor/Marketing table set up opportunity
- Logo on promotional art
- Sent to membership and promoted on social media and e-bulletin

MONTHLY BUSINESS PROGRAMS – LUNCH & LEARN / BRUNCH & LEARN

2024 All Access Programs Pass \$200/year *Access to attend Greater Hewitt Chamber breakfast and luncheon programs scheduled for 2024 (online registration required, VIP option to bypass payment).
Average luncheon attendance: 45-50; Average breakfast attendance: 25-30

Presenting Program Sponsor \$1,650 | 1 Available per year

Monthly luncheon, breakfast and workshop (with the exception of our annual leadership luncheon) events will be recognized as “event presented by” at each program; The chamber will host a minimum of 15 programs. Presenting sponsors may place items on the tables.

- two event seats for each program
- Large logo recognition on program recognition board, all print and electronic event promotions
- two-minute spotlight after announcements

Supporting Program Sponsor \$80/per event

- One event seat for program
- logo recognition on program and recognition board if reserved for the year
- all print and electronic event promotions
- 1-minute spotlight after announcements
- Supporting sponsors may place items on the check-in and door prize table for pick up

HEWITT PUBLIC LIBRARY’S HERO DAY - SUMMER

A very special annual event honoring the first responders that serve our community, and enjoy games, activities and snacks! Admission and parking are free. Donate bottled water or Gatorade

Average attendance: 1,000

Presenting Sponsor: \$2500 | 1 Available

Event referred to as “Hewitt’s Hero Day presented by Your Business”

- Recognition on stage via PA system
- 1 Radio Interview
- Large logo rec on all promotional art promoted through City of Hewitt, Hewitt Public Library & Greater Hewitt Chamber websites & social media
- Large logo rec on event banner and e-blast sent by Greater Hewitt Chamber
- Company banner display opportunities (sponsor provides)

Media Sponsor - TV/NEWS/Web & Digital - \$1000

- Logo rec on all promotional art promoted through City of Hewitt, Hewitt Public Library & Greater Hewitt Chamber websites & social media
- Large logo rec on event banner and e-blast sent by Greater Hewitt Chamber

Media Sponsor Radio - \$1000

- Logo Recognition: Chamber e-bulletin, HewittChamber.com, Hewitt Express, Social Media Platforms, Fliers, mailouts and Posters, 1 vendor space

Media Sponsor Internet/Cable - \$1000

- Logo Rec: Chamber e-bulletin, HewittChamber.com, Hewitt Express, Social Media Platforms, Fliers, mailouts and Posters, 1 vendor space

Media Sponsor Graphics - \$1000

- Produce event fliers/graphics with staff input
- Logo Rec: Chamber e-bulletin, HewittChamber.com, Hewitt Express, Social Media Platforms, Fliers, mailouts and Posters
- 1 vendor space

Meal Sponsor: \$600

- Logo recognition on all promotional art promoted through City of Hewitt, Hewitt Public Library & Greater Hewitt Chamber websites & social media
- Logo rec on event banner and in e-blast sent by Greater Hewitt Chamber
- Company banner display opportunity by meal service / pavilion area (sponsor provides)

Dunking Booth Sponsor: \$400 | 2 Available

- Recognition on stage via PA system
- Name rec on all promotional art promoted through City of Hewitt, Hewitt Public Library & Greater Hewitt Chamber websites & social media and e-blast rec in e-blast sent by GHC
- Company banner display opportunity by Dunking Booth (sponsor provides)

Touch-a-Truck Sponsor: \$300 | 2 Available

- Name rec on all promotional art promoted through City of Hewitt, Hewitt Public Library & Greater Hewitt Chamber websites & social media and on event banner
- Name rec in e-blast sent by Greater Hewitt Chamber
- Company banner display opportunity by Touch-a-Truck area (sponsor provides)

Supporting Sponsor: \$100

- Name rec on all promotional art promoted through City of Hewitt, Hewitt Public Library & Greater Hewitt Chamber websites & social media
- Name rec on event banner | Name rec in e-blast sent by Greater Hewitt Chamber

HEWITT POLICE DEPARTMENT'S NATIONAL NIGHT OUT - FALL

National Night Out is a free annual event that promotes police-community partnerships and neighborhood camaraderie to make our neighborhoods safer, better places to live. Come out for live music, community booths, bounce houses, children's games, food and more!

Entertainment Sponsor \$1200

- Receive prominent logo recognition on website and flier
- Opportunity to bring vehicle and/or banner to display business support

T-Shirt Sponsor \$350

- Receive recognition on staff shirts worn at National Night Out
- Banner display opportunity

Golf Cart Sponsor \$300

- Name recognition as the golf cart sponsor on website and flier
- Banner display

Koozie Sponsor \$300

- Name recognition on koozies distributed to guests
- Banner display opportunity

Meal Sponsor \$200

- Name recognition on website & fliers, banner display opportunity

Supporting Sponsor \$100

- Name recognition on website & fliers, banner display opportunity

CITY OF HEWITT'S CHRISTMAS TREELIGHTING - DECEMBER

This fun event for the whole family features Midway Choir groups, crafts, hot chocolate, cookies and pictures with Santa. Folks are also encouraged to bring a new, unwrapped toy to donate to Toys for Tots! Cash donations accepted.

Presenting Sponsor - \$1500 1 Available

Event advertised as Hewitt Christmas Tree Lighting presented by “your business,”

- Logo on advertisements and media promotions leading up to event
- 1 Radio interview
- Name recognition during at Tree Lighting Ceremony
- Company banner display opportunity at Tree Lighting
- Logo on Hewitt Drive Billboard, Event banner/signage, Chamber e-bulletin, HewittChamber.com and CityofHewitt.com, Social Media Networks and Event Flyer, 1 Booth opportunity (activity encouraged)

Media Sponsor - TV - \$1000

- Logo on Chamber e-bulletin, HewittChamber.com, Hewitt Express, Social Media Platforms, Fliers, mailouts and Posters
- 1 Booth opportunity (activity encouraged)

Media Sponsor - Radio - \$1000

- Logo on Chamber e-bulletin, HewittChamber.com, Hewitt Express, Social Media Platforms, Fliers, mailouts and Posters
- 1 Booth opportunity (activity encouraged)

Media Sponsor - Internet/Cable - \$1000

- Logo on Chamber e-bulletin, HewittChamber.com, Hewitt Express, Social Media Platforms, Fliers, mailouts and Posters
- 1 Booth opportunity (activity encouraged)

Media Sponsor Graphics - \$1000

- Logo on Chamber e-bulletin, HewittChamber.com, Hewitt Express, Social Media Platforms, Fliers, mailouts and Posters
- 1 Booth opportunity (activity encouraged)

Cookies and Cocoa Sponsor - \$650

- Logo rec on all advanced advertisements and media promotions leading up to event
- Event banner displayed at Tree Lighting
- Recognition on Chamber e-bulletin, HewittChamber.com and CityofHewitt.com, Social Media Networks and Event Flyer, 1 Booth opportunity (activity encouraged)

Carts - \$550

- Logo rec on all advanced advertisements and media promotions leading up to event
- Event banner displayed at Tree Lighting
- Recognition on Chamber e-bulletin, HewittChamber.com and CityofHewitt.com, Social Media Networks and Event Flyer, 1 Booth opportunity (activity encouraged)

North Pole Sponsor Photobooth \$400

- Large name rec on all advanced advertisements and media promotions leading up to event
- Event banner displayed at Tree Lighting, recognition on Chamber e-bulletin, HewittChamber.com and CityofHewitt.com, Social Media Networks and Event Flyer
- 1 Booth opportunity (activity encouraged)

Frosty Sponsor \$150

- Small name rec on all advanced advertisements and media promotions leading up to event recognition on Chamber e-bulletin
- 1 Booth opportunity (activity encouraged)

SPONSORSHIP PAYMENT & CONFIRMATION POLICY:

Sponsorship opportunities are offered to members first through a first right of refusal, deadline is specific to each event. After the member deadline, non-member rates will be available. Sponsorships are invoiced when confirmed and must be paid in full at time of confirmation to secure the publicity.

INCLEMENT WEATHER POLICY FOR EVENT SPONSORSHIPS:

If the Chamber were to cancel an event, options would be discussed for rescheduling. If the event was not rescheduled, the member would be responsible to paying 80% of the commitment and promotion received leading up to the major event.

GHCOC CHAMBER CONTACTS:

ANNUAL SPONSORSHIPS PACKAGES CONTACT:

Alissa Cady, Executive Director | Alissa@HewittChamber.com | (254) 666-1200

PUBLICATIONS & DIGITAL ADVERTISING CONTACT:

Misti Smith, Communications Coordinator | Misti@HewittChamber.com | (254) 666-1200

MEMBERSHIP & SOCIAL MEDIA CONTACT:

Jake Smith, Membership & Social Media Coordinator | Jake@HewittChamber.com | (254) 666-1200