



**GREATER HEWITT CHAMBER'S DOG DAYS OF SUMMER  
SPONSORSHIPS AVAILABLE | SEPTEMBER 30, 2023 @ HEWITT PARK**

A portion of the proceeds to benefit Hewitt Public Library

Estimated Attendance: 4,000+

**Presenting Sponsor \$3,000 | 1 available; Non-member \$3,600**

**Event advertised as**

"Dog Days of Summer presented by your business"

- Quarter Page ad in Fall Hewitt Express Magazine
- 1 radio interview
- Speaking opportunity at event
- Participation in check presentation post-event
- 18 x 24 Coroplast signage

**Prominent logo recognition on:**

- Marketing promoted through the GHCOC website
- Social media
- Main banner at Hewitt Park event entrance
- e-blast to membership
- 3 company banner display opportunities (sponsor provides)
- Vendor space
- 8 Parking Vouchers

**Media/TV Sponsor \$2,000 | 1 available ; Non-member \$2,400**

**Logo recognition on:**

- Marketing promoted through the GHCOC website
- Social media
- Main banner at Hewitt Park event entrance
- e-blast to membership
- 2 company banner display opportunities (sponsor provides)
- Vendor space
- 6 Parking Vouchers

## **Media/Cable/Internet/Radio \$1,000 | 1 available for each area**

### **Logo recognition on:**

- Marketing promoted through the GHCOC website
- Social media
- Main banner at Hewitt Park event entrance
- e-blast to membership
- 1 company banner display opportunities (sponsor provides)
- Vendor space
- 5 Parking Vouchers

## **DJ Sponsor \$500 | 1 available; Non-member \$600**

### **Logo recognition on:**

- Marketing promoted through the GHCOC website
- Social media
- Main banner at Hewitt Park event entrance
- e-blast to membership
- Vendor space
- 4 Parking Vouchers

## **Weenie Dog Races Sponsor \$500 | SOLD**

### **Logo recognition on:**

- Marketing promoted through the GHCOC website
- Social media
- Main banner at Hewitt Park event entrance
- e-blast to membership
- Vendor space
- 3 Parking vouchers
- 2 Comp Weenie Dog Race Entries

## **Volunteer T-Shirt Sponsor \$500 | 1 available; Non-member \$600**

### **Logo recognition on:**

- Marketing promoted through the GHCOC website
- Staff/Volunteer Shirt
- Social media
- Main banner at Hewitt Park event entrance
- e-blast to membership
- Vendor space
- 2 Parking Vouchers

## **Dunk Tank Sponsor \$400 | 1 available; Non-member \$480**

### **Name recognition on:**

- Marketing promoted through the GHCOC website
- Dunk Tank Station
- Social media
- Main banner at Hewitt Park event entrance
- e-blast to membership
- 1 Parking voucher and vendor space

## **Glam Fur Sponsor \$200 | 1 remaining, 1 sold; Non-member \$240**

### **Name recognition on:**

- Marketing promoted through the GHCOC website
- Glam Fur Station & Backdrop
- Social media
- Main banner at Hewitt Park event entrance
- e-blast to membership
- 1 Parking Voucher and Vendor space

## **Splash Zone Sponsor \$200 | 5 remaining, 1 sold; Non-member \$240**

### **Name recognition on:**

- Marketing promoted through the GHCOC website
- Splash Zone Station (1 of 6 locations throughout venue)
- Main banner at Hewitt Park event entrance
- e-blast to membership
- 1 Parking Voucher and Vendor space

## **Service Dog Award Sponsor \$200 | 3 remaining; Non-member \$240**

### **Name recognition on:**

- Marketing promoted through the GHCOC website
- Awards Ceremony
- Main banner at Hewitt Park event entrance
- e-blast to membership
- 1 Parking Voucher and Vendor space

## **First Aid Station Sponsor \$200 | 2 Available; Non-member \$240**

### **Name recognition on:**

- Marketing promoted through the GHCOC website
- First Aid Station
- Main banner at Hewitt Park event entrance
- e-blast to membership
- 1 Parking Voucher and Vendor space next to the First Aid Station

## **Pet Costume Parade Sponsor \$200 | 2 Available; Non-member \$240**

### **Name recognition on:**

- Marketing promoted through the GHCOC website
- First Aid Station
- Main banner at Hewitt Park event entrance
- e-blast to membership
- 1 Parking Voucher and Vendor space next to the First Aid Station

## **Supporting Sponsor \$100 | 4 Available; Non-member \$120**

### **Name recognition on:**

- Marketing promoted through the GHCOC website
- Main banner at Hewitt Park event entrance
- e-blast to membership
- 1 Parking Voucher

GHCOC Event Sponsorships are offered to GHCOC members only through the first right of refusal deadline of July 15, 2023. Non-member rates are listed above and become available July 16, 2023.

Non-member businesses may consider joining to receive 25+ freebies and membership perks, as well as to utilize our 15% discount benefit a first-time member advertiser/sponsor.

Visit [Hewittchamber.com/Join](https://Hewittchamber.com/Join) for info!

If this event were to be canceled due to weather, options would be discussed for rescheduling. If the event was not rescheduled, the member would be responsible for paying 80% of the commitment from promotions received leading up to the event.

