



2022 SPONSORSHIP BENEFIT DETAILS

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- City of Hewitt Christmas Tree Lighting

CHAMBER SIGNATURE EVENTS

GREATER HEWITT CHAMBER ANNUAL BANQUET PRESENTED BY TURNER & BEHRINGER REAL ESTATE | FEBRUARY 24, 2022 @ THE BASE

PRESENTING \$3200 Banquet Invitation, program, slideshow, social media, publications, photo booth backdrop, Exclusive logo/signage on stage backdrop, logo on entrance signage and chamber website – Full page ad in Express Magazine of Choice (\$520 value) *Invitation print rec. deadline Dec. 7, 2022; Sponsorship includes 16 tickets plus VIP seating with speaker (2 tables); VIP Meet and Greet with Speaker (\$1040 ticket value)

BEVERAGE SPONSOR \$2200 Banquet Invitation, program, slideshow, social media, publications, photo booth backdrop, entrance signage and chamber website – ½ Page (\$385 value) in Express Magazine of choice; one e-mail blast *Invitation print rec. deadline Dec. 7, 2022, 10 tickets, (\$520 ticket value) Front row seating

DIAMOND \$1850 Banquet Invitation, program, slideshow, social media, publications, photo booth backdrop, entrance signage and chamber website – ½ Page (\$385 value) in the Winter Express Magazine; *Invitation print rec. deadline Dec. 7, 2022, 8 tickets, (\$650 ticket value) Front row seating

GOLD \$775 Banquet Invitation, program, slideshow, social media, publications and chamber website - *Invitation print recognition deadline Dec. 7, 2022; Sponsorship includes 6 tickets, reserved seating and signage on table (\$390 ticket value)

SCHOLARSHIP RECIPIENTS \$670 | 3 Available Banquet Invitation, program, slideshow, social media, publications and chamber website - *Invitation print recognition deadline Dec. 7, 2022; 4 tickets, recognition on scholarship slide during presentation, reserved seating and signage on table (\$260 ticket value)

BUSINESS AWARDS \$670 | 2 Available Banquet Invitation, program, awards slideshow, social media, publications and chamber website - *Invitation print recognition deadline Dec. 7, 2022; 4 tickets, recognition on scholarship slide during presentation, reserved seating and signage on table (\$260 ticket value)

\$425 SILVER Banquet Invitation, program, slideshow, social media, publications and chamber website - *Invitation print recognition deadline Dec. 7, 2022; 3 tickets, reserved seating and company signage on table (\$195 ticket value)

\$320 BRONZE Banquet Invitation, program, slideshow, social media, publications and chamber website - *Invitation print recognition deadline Dec. 7, 2022; 2 tickets, Company signage on table (\$130 ticket value)

TABLE OF 8 \$500 | MEMBER TICKETS \$70 | VISITOR TICKETS \$80 (OPEN SEATING)

STUDENT OF THE YEAR | FEBRUARY 2022

Since 2016, the Greater Hewitt Chamber has partnered with Midway ISD to choose one student at each campus to be recognized as the Student of the Year. The campus faculty has selected past winners for their kindness, leadership, compassion, academic achievements, community involvement and extracurricular activities.

Presenting Sponsorship \$620 | 2 Available

Attend and participate with presentation of trophies all winners at Midway ISD campuses in February, name recognition on all trophies, logo recognition in April issue of the Hewitt Express magazine, logo recognition on video posted to Chamber's social media and chamber website (also boosted on Facebook); may include a prize in each of the 10 goodie bags.

Prizes Sponsor \$320 | 3 Available

Logo on goodie bags given to winners, Name recognition in April issue of the Hewitt Express magazine as a supporting sponsor, name recognition on video posted to Chamber's social media and chamber website (also boosted on Facebook); may include a prize in each of the 10 goodie bags.

Supporting Sponsorship \$215 | 4 Available

Name recognition in April issue of the Hewitt Express magazine as a supporting sponsor, name recognition on video posted to Chamber's social media and chamber website (also boosted on Facebook)

NACHO DADDY CAR SHOW & CONCERT | APRIL/MAY 2022 | WARREN PARK

Live music, a car show, food trucks, a kid's zone and more at this community favorite! Admission is free and cash/canned good donations are encouraged. A portion of event proceeds will benefit Hunger Free MISD. The event is BYOB; lawn chairs, picnic blankets and leashed pets welcome.

Spectator Attendance: 3,500+

Car Registrations: 150+

Vendors: 50

Presenting \$4,400 limited to 1 – Event advertised as Nacho Daddy Car Show & Concert presented by “your business” Recognition: Radio interviews, advertisements, media promotions, on stage announcements, Event banner at entrance, Car Show T-shirts, Volunteer T-shirts (front), Chamber e-bulletin, HewittChamber.com, Hewitt Express Issue, Social Media Platforms, Fliers, mailouts and Posters; Receive a speaking opportunity before concert, up to 4 banner display opportunities throughout event, during check presentation to “organization and 1 vendor space

Entertainment \$2,200 limited to 2 - Recognition: Media promotions, on stage announcements, Event banner at entrance, Chamber ebulletin, HewittChamber.com, Hewitt Express Issue, Social Media Platforms, Fliers, mailouts and Posters; Receive up to 2 banner display opportunities throughout event and 1 vendor space

Car Show \$1,750 – Recognition: Media promotions, on stage announcements, Event banner at entrance, Chamber ebulletin, HewittChamber.com, Hewitt Express Issue, Social Media Platforms, Fliers, mailouts and Posters; Receive company banner display opportunity and 2 vehicles at car show and 1 vendor space

Cap \$1,400, limited to 1, Recognition on Cap distributed at event and car show goodie bags, Event banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express Issue, Social Media Platforms, Fliers, mailouts and Posters and 1 vendor space

Water Bottle \$1,100, limited to 1, Recognition on water bottle to be distributed at event and in car show goodie bags, Event banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express Issue, Social Media Platforms, Fliers, mailouts and Posters; Receive company banner display opportunity and 1 vendor space

Media Sponsor Radio \$1,500 Recognition: Event banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express Issue, Social Media Platforms, Fliers, mailouts and Posters and 1 vendor space

Media Sponsor Internet/Cable \$1,500, SPONSORED BY GRANDE COMMUNICATIONS, Recognition: Event banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express Issue, Social Media Platforms, Fliers, mailouts and Posters and 1 vendor space

Media Sponsor, News Station & Commercial \$1,500 Recognition: Event banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express Issue, Social Media Platforms, Fliers, mailouts and Posters and 1 vendor space

Media Sponsor Digital & Web \$1,500, limited to 1, Event banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express Issue, Social Media Platforms, Fliers, mailouts and Posters and 1 vendor space

Awards Sponsor \$1,000 Event banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express Issue, Social Media Platforms, Fliers, mailouts and posters and 1 vendor space

Tote Bag \$975 limited to 1, Recognition on Tote Bag distributed at event and car show goodie bags, Event banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express Issue, Social Media Platforms, Fliers, mailouts and Posters and 1 vendor space (100+ show entries)

Volunteer T-Shirt \$715 –Recognition on volunteer and staff t-shirts, Event banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express Issue, Social Media Platforms, Fliers, mailouts and Posters and 1 vendor space

Koozie \$600 - Recognition on koozie distributed at event and in car show goodie bags, Event banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express Issue, Social Media Platforms, Fliers, mailouts and Posters and 1 vendor space

Cart Sponsorship \$500 - Recognition on carts volunteers transport spectators to and from parking, recognition at event banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express, Social Media Platforms, Fliers, mailouts and Posters and 1 vendor space

Tire Pressure Keychain Gauge \$490 - Recognition on keychain distributed at event and in car show goodie bags, Event banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express Issue, Social Media Platforms, Fliers, mailouts and Posters and 1 vendor space

Photo Booth \$375 - Recognition on signage at photobooth, Event banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express Spring Issue, Social Media Platforms, Fliers, mailouts and Posters and 1 vendor space

Car Show T-Shirt \$375 SPONSOERD BY CNB AND BULLDOG AUTO DETAILING, 2 REMAINING - Recognition on car show participant t-shirts to be placed in goodie bags, Event banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express Issue, Social Media Platforms, Fliers, mailouts and Posters and 1 vendor space

Parking Sponsor \$340 - Recognition on signage at parking entrance, banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express Issue, Social Media Platforms, Fliers, mailouts and Posters and 1 vendor space

Event Map/Schedule Sponsor \$285 – SPONSORED BY WYATT BORTHERS MOVING – 0 REMAINING
Recognition on map/schedule given at parking entrance, banner at entrance, Chamber ebulletin, HewittChamber.com, Hewitt Express Spring Issue, Social Media Platforms, Fliers, mailouts and Posters and 1 vendor space

Car Show Windshield \$230 – SPONSORED BY EDWARD JONES SHAWNA ROSCOM
Recognition in windshields of car show participants, banner at entrance, Chamber ebulletin, HewittChamber.com, Hewitt Express Spring, Social Media Platforms, Fliers, mailouts and Posters; 1 Parking Pass and 1 vendor space

Kids Zone \$225 - Recognition on signage at kids' zone, banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express, Social Media Platforms, Fliers, mailouts and Posters and 1 vendor space

Staff/Committee Shirts \$225 – Recognition on staff/committee shirts (24), on banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express, Social Media Platforms, Fliers, mailouts and Posters; 1 Parking Pass and 1 vendor space

Event Entry Sign \$175 - Recognition on one 18 x 24 sign along road of event entrance, name recognition on banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express, Social Media Platforms, Fliers, mailouts and Posters (included with sponsorships \$500 and up)

Entry Sign Sponsor/Vendor Upgrade \$150 - Recognition on one 18 x 24 sign along road of event entrance, name recognition on banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express, Social Media Platforms, Fliers, mailouts and Posters (included with sponsorships \$500 and up)

First Aid Station \$135 - Recognition on signage at first aid/info station, banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express Spring Issue, Social Media Platforms, Fliers, mailouts and Posters

Nacho Daddy will be advertised on HewittChamber.com, Hewitt Express Magazine, Waco & the Heart of Texas, Digital billboard (Hewitt Drive), Media Sponsors, Grande Communications, Power 108, Facebook and Instagram.

**Confirm by March 1 to receive all benefits (Hewitt Express and posters).*

EXPRESS CLASSIC | SEPTEMBER | COTTONWOOD CREEK GOLF COURSE

Chances to win excellent prizes including one million dollars and/or a new truck! Proceeds from the Greater Hewitt Chamber's annual golf tournament go toward the Greater Hewitt Chamber Scholarship Fund as well as community development. This event sells out with 40+ teams.

Presenting Sponsor | \$6,400 – Tournament referred to as Greater Hewitt Chamber Express Classic presented by Your Company • Company listed as Presenting Sponsor with logo recognition on save the date (deadline to commit June 18) brochure, clubhouse banner, digital art and publications • Interactive hole with sign, interactive table at clubhouse with promotion of choice • Two Teams of four players & Super Pass for each player • Opportunity to place promos in goodie bags and place any banners/signs at clubhouse • Recognition as presenting sponsor on all media and press releases, publications, radio interviews and TV commercials

Media Sponsor – News/TV Broadcasting | \$3,200 – Logo printed on tournament clubhouse banner, brochure, publications, digital art • Team of four players • Hole sponsor sign • Opportunity to bring company banners and set up interactive area at clubhouse • Sponsor may provide promo items to include in golfers' goodie bags

Polo Shirt Sponsor | \$2,700 – (1 available OR co-market with another member & split the cost!) • Sponsor logo embroidered on polo given to each player (any extras given to sponsor) • Logo printed on tournament clubhouse banner, brochure, publications and digital art • Team of four players • Choice of interactive / hole sponsor sign

Golf Cap Sponsor | \$2,200 – 1 Available • Sponsor logo printed on cap given to each player (any extras given to sponsor) • Logo printed on tournament clubhouse banner, brochure, publications and digital art • Two players in tournament • Choice of interactive / hole sponsor sign

Golf Cooler | \$1,800 – 1 Available • Sponsor logo printed on cooler given to each player (any extras given to sponsor) • Logo printed on tournament clubhouse banner, brochure, publications, digital art • Two players in tournament • Choice of interactive / hole sponsor sign

Umbrella | \$1,700 | 1 Available • Sponsor logo printed on tumbler given to each player (any extras given to sponsor) • Logo printed on tournament clubhouse banner, brochure, publications, digital art • Two players in tournament • Choice of interactive / hole sponsor sign

Stainless Steel Tumbler | \$1,650 | 1 Available • Sponsor logo printed on tumbler given to each player (any extras given to sponsor) • Logo printed on tournament clubhouse banner, brochure, publications, digital art • Two players in tournament • Choice of interactive / hole sponsor sign

Wilson Ultra Golf Balls | \$1,550 – 1 Available • Sponsor logo printed on golf balls given to each player (any extras given to sponsor) • Logo printed on tournament clubhouse banner, brochure, publications, digital art • Two players in tournament • Hole sponsorship with sign

Media Sponsor – Cable/Internet | \$1,500 – Logo printed on tournament clubhouse banner, brochure, publications and digital art • Team of four players • Hole sponsor sign • Opportunity to bring company banners and set up interactive area at clubhouse • Sponsor may provide promo items to include in golfers' goodie bags

Media Sponsor – Radio | \$1,500 – Logo printed on tournament clubhouse banner, brochure, publications and digital art • Team of four players • Hole sponsor sign • Opportunity to bring company banners and set up interactive area at clubhouse • Sponsor may provide promo items to include in golfers' goodie bags

Media Sponsor – Web & Digital | \$1,500 – Logo printed on tournament clubhouse banner, brochure, publications and digital art • Team of four players • Hole sponsor sign • Opportunity to bring company banners and set up interactive area at clubhouse • Sponsor may provide promo items to include in golfers' goodie bags

Tote Bag | \$1,350 – Sponsor logo printed on tote given to each player (any extras given to sponsor) • Logo printed on tournament clubhouse banner, brochure, publications, digital art • Two players in tournament • Hole sponsorship with sign

Golf Tees | \$925 - Company logo printed on tees given to each player • Logo printed on tournament clubhouse banner, brochure, publications and digital art • Receive a hole sponsorship w/ sign

Event Volunteer Shirts | \$670 - Company logo printed on back of volunteer and staff shirts • Logo printed on tournament clubhouse banner, brochure, publications and digital art • Receive a hole sponsorship w/ sign

Koozies | \$610 - Company logo printed on neoprene koozie given to each player, tournament brochure, clubhouse banner and publications • Receive a hole sponsorship w/ sign

Hole in One Sponsor | \$600 + insurance – Hole 4, 6, 14 and 17 | Name listed on Hole-in-One signs at tee box – golfers will have the chance to win the vehicle displayed on hole! • Company logo printed on all tournament brochures, clubhouse banners, publications and digital art • Receive a hole sponsorship w/ sign and one player • #4 (113-160 yds – open) #6 (140-225 yds – reserved) #14 (131-181 yds – reserved) #17 (117-195 yds – pending)

Million Dollar Shoot Out | \$600 + insurance (Hole 9) – Name listed on Million Dollar signs at tee box – 2 golfers will have the chance to win \$1,000,000! • Company logo printed on tournament brochure, clubhouse banner & publications • Hole sponsorship w/ sign • One Team

Closest to the Pin | \$685 (on all par 3's) – Name listed on hole signage on all par 3's at Tee Box • Company logo printed on tournament brochure, clubhouse banner & publications, digital art • Hole sponsorship w/ sign • Two players • Announcement recognition during awards ceremony – cash prize for winners

Cart Sponsor | \$580 - Company logo printed on player cart signs and tournament brochure, clubhouse banner and publications • Receive a hole sponsorship w/ sign

Super Pass Prize Sponsor | \$500 (available to 4 members) – Opportunity to place promotional items in goodie bags • Logo printed on tournament banner, brochure, digital art and publications • Interactive hole with sign

Longest Drive | \$340 – (on hole 7) - Name listed on hole signage at Tee Box, Receive a hole sponsorship w/ sign • Announcement recognition during awards ceremony – cash prize for winners • Recognition on clubhouse banner and publications, digital art

Interactive Hole | \$375/500 (one flight/all day) – Name listed on clubhouse banner, website and publications • Interact with players during tournament at tee box and receive a hole sponsorship with signage • Call chamber staff for availability, *Sponsor required to have water available for distribution

Hospitality Sponsor | \$320/495 – listed on clubhouse banner, website and publications • Interact with players during tournament while driving hospitality cart and distributing snacks/drinks (provided by Chamber members) Receive signage with logo on cart

Hole Sponsorship | \$250/340 - Name listed on clubhouse banner, website and publications • Receive a hole sponsorship with signage

Tournament Winner Sponsors: 1st | \$410 –All prize sponsors receive name recognition on clubhouse certificates, banner, publications and digital art and website

Tournament Winner Sponsors: 8th | \$310 – 1 Available - All prize sponsors receive name recognition on clubhouse certificates, banner, publications, digital art and website

Tournament Winner Sponsors: 14th | \$210 – All prize sponsors receive name recognition on clubhouse certificates, banner, publications, digital art and website

Tournament Winner Sponsors: 20th | \$110 – 1 Available - All prize sponsors receive name recognition on clubhouse certificates, banner, publications, digital art and website

Raffle Supporting Sponsor \$100 – Receive name recognition on prizes signage, event banner, publications, digital art and website

***Skip the line at check in! Member Discounted Bundle (most popular, \$60 in savings): \$725 Team of 4 with 2 carts, Team Super Pass, 2 mulligans for each player, 6 raffle tickets)**

Player/Team Registration: \$120/player or \$485/Member Team of 4 or \$600 for Member Team of 4 + Super Pass Registration includes green fees & cart, lunch, goodie bags, door prize tickets & 2 mulligans per player

The Super Pass (\$120 / team) enables teams to be eligible to play in all contests throughout the tournament. We've found that teams enjoy paying for everything all at once and doing so also speeds up play. The Super Pass is available for sale online and at check-in the day of the tournament.

CREEKSIDE SPOOKTACULAR HALLOWEEN BASH PRESENTED BY INCOMMONS BANK AND CITY OF HEWITT | OCTOBER

This FREE community, family-friendly event includes trick or treating, games, costume contests, prizes & more! A portion of the event proceeds will go toward local food pantries. **Attendance:** 3,200+

Presenting Sponsor \$1,800 Event advertised as Creekside Spooktacular presented by “your business” — Recognition: Radio interviews, advertisements, media promotions, on stage announcements, Event banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express Fall Issue, Social Media Platforms, Fliers and Posters; Receive a speaking opportunity before contest, up to 4 banner display opportunities throughout event (sponsor provides), sponsor may place items in treat bags

Media Sponsor – News/Commercial | \$1,500 – Logo on all promotional materials • Opportunity to bring company banners and set up a vendor station • Sponsor may provide promo items to include in trick or treat bags

Media Sponsor – Cable/Internet | \$1,500 – Logo on all promotional materials • Opportunity to bring company banners and set up a vendor station • Sponsor may provide promo items to include in trick or treat bags

Media Sponsor – Radio | \$1,500 – Logo on all promotional materials • Opportunity to bring company banners and set up a vendor station • Sponsor may provide promo items to include in trick or treat bags

Media Sponsor – Web & Digital | \$1,500 – Logo on all promotional materials • Opportunity to bring company banners and set up a vendor station • Sponsor may provide promo items to include in trick or treat bags

Prize Sponsor \$1,150 | 1 Available | Logo Recognition: Media promotions, Event banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express Fall Issue, Social Media Platforms, Fliers and Posters; PA recognition and photo op during costume contest awards; up to 2 banner display opportunities throughout event (sponsor provides)

Candy Sponsor \$1,000 (\$500 cash, \$500 candy donation) | 1 Available | Logo Recognition: Media promotions, Event banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express Fall Issue, Social Media Platforms, Fliers and Posters; PA recognition and photo op during costume contest awards; up to 2 banner display opportunities throughout event (sponsor provides)

Flashlights \$825 | 1 Available | Logo Recognition: Flashlights given to children, media promotions, Event banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express Fall Issue, Social Media Platforms, Fliers and Posters; 1 banner display at event (sponsor provides)

Tote \$825 | 1 Available | Logo Recognition: Totes given to children, media promotions, Event banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express Fall Issue, Social Media Platforms, Fliers and Posters; 1 banner display at event (sponsor provides)

Goblin \$600 | 3 Available | Logo Recognition: media promotions, Event banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express Fall Issue, Social Media Platforms, Fliers and Posters; 1 banner display opportunity throughout event (sponsor provides)

Scarecrow \$385 | 3 Available | Name Recognition: media promotions, Event banner at entrance, Chamber e-bulletin, HewittChamber.com, Hewitt Express Fall Issue, Social Media Platforms, Fliers and Posters

Frankenstein \$165 | 5 Available | Name Rec. on Event banner at entrance, Chamber e-bulletin, Fliers and Posters

Member Vendor Booths \$50 | Name Recognition on digital graphic promoting vendors

GREATER HEWITT CHAMBER AND FEW's (Female Exec.'s of Waco) SIP N' SHOP AT THE PAVILION AT THE CARLEEN BRIGHT ARBORETUM | NOVEMBER

Networking, refreshments, beverages, door prizes, and of course, shopping! Admission is free, but donations will be accepted to benefit CASA of McLennan County. Come enjoy a festive night of shopping and fun!

Attendance: 700+

Vendors: 50

Media Sponsor – News/Commercial | \$1,500 – Logo printed on tournament clubhouse banner, brochure, publications and digital art • Team of four players • Hole sponsor sign • Opportunity to bring company banners and set up interactive area at clubhouse • Sponsor may provide promo items to include in goodie bags

Media Sponsor – Cable/Internet | \$1,500 – Logo printed on tournament clubhouse banner, brochure, publications and digital art • Team of four players • Hole sponsor sign • Opportunity to bring company banners and set up interactive area at clubhouse • Sponsor may provide promo items to include in goodie bags

Media Sponsor – Radio | \$1,500 – Logo on all promotional materials • Opportunity to bring company banners and set up a vendor station • Sponsor may provide promo items to include in goodie bags

Media Sponsor – Web & Digital | \$1,500 – Logo on all promotional materials • Opportunity to bring company banners and set up a vendor station • Sponsor may provide promo items to include in goodie bags

Carts \$450 | 2 Available | Logo recognition on golf carts, all event promotional art including social media graphics, posters, e-mail marketing, event website, slideshow at event; includes 1 vendor booth.

Gold \$350 | 2 Available | Logo recognition on all event promotional art including social media graphics, posters, e-mail marketing, event website, slideshow at event; includes 1 vendor booth.

Beverage \$300 | 3 Available | Name recognition at bar area, on all event promotional art including social media graphics, posters, e-mail marketing, event website, slideshow at event; includes 1 vendor booth.

Silver \$200 | 3 Available | Name recognition on all event promotional art including social media graphics, posters, e-mail marketing, event website, slideshow at event; includes 1 vendor booth.

Bronze \$100 | 4 Available | Name recognition on all event promotional art including social media graphics, posters, e-mail marketing, event website, slideshow at event

CHAMBER PUBLICATIONS & DIGITAL ADVERTISING

QUARTERLY HEWITT EXPRESS MAGAZINE | COMMUNITY CONTENT & ADVERTISING OPPORTUNITIES

Each quarter (January, April, July and October), 3,000 copies of the Hewitt Express magazine are printed, with over 500 mailed directly to Chamber members, and the remainder are distributed to regional visitor centers along the I-35 corridor, placed in 40+ high-traffic locations in the greater Hewitt area (banks, Post Office, clinics, hotels, restaurants and Walmart). The magazine is also distributed digitally through the Chamber & Midway ISD.

We're proud to include local business-owners, community leaders, Hewitt residents and those living and working in the greater Hewitt area in our readership. This includes both men and women, typically in the 21-54 age range, well-educated with a fair amount of disposable income. Readers are active in the community and are committed to making Hewitt a better place to live, work and play.

*QUARTERLY PRICING – ADDITIONAL EXPRESS BUSINESS ADS

- Business Card Ad (3.5"x2"): \$150
- Quarter Page (3.5"x4.75"): \$288
- Banner Ad (7.125"x1.5"): \$350
- Half Page (7.125"x4.5"): \$395
- Full Page with Bleed* (8.5"x11" + 1/8" bleed): \$535
- Inside Front Cover with Bleed* (8.5"x11" + 1/8" bleed): \$598
- Inside Back Cover with Bleed* (8.5"x11" + 1/8" bleed): \$598
- Back Cover with Bleed* (8.5"x11" + 1/8" bleed): \$685
- Cover Exposure and Article: \$875

ANNUAL COMMUNITY GUIDE & MEMBER DIRECTORY

Our guide is a 84-page, full-color, professional publication designed to attract and educate visitors, residents and businesses in the Central Texas area. The Chamber prints 3,000 guides every January – mailed directly to Chamber members and distributed to area visitor centers in neighboring counties and along the I-35 corridor, to high-traffic businesses in Hewitt and Woodway, and to new residents throughout the year. Hewitt is known for its high quality of life, safe neighborhoods, excellent schools, pristine parks and proximity to many local attractions, state-of-the-art healthcare facilities and unique shopping/dining opportunities. The Greater Hewitt Chamber and City of Hewitt are proud to serve its residents and welcome visitors to our community. Top priority listing placements on the digital directory is available for \$70/year.

ANNUAL SIZE/RATE

- Top Priority Category Online Banner: \$80 (2 per industry category)
- Business Card Ad (3.5"x2"): \$275
- Quarter Page (3.5"x4.75"): \$360
- Banner Ad (7.125"x1.5"): \$380
 - Midway District Page and Map, Resident Resources, Events, Shop Local, Attractions, Business & Industry
- Half Page (7.125"x4.5"): \$463
- Full Page with Bleed* (8.5"x11" + 1/8" bleed): \$670
- Inside Front Cover with Bleed* (8.5"x11" + 1/8" bleed): \$850
- Inside Back Cover with Bleed* (8.5"x11" + 1/8" bleed): \$850
- Back Cover with Bleed* (8.5"x11" + 1/8" bleed): \$995

DIGITAL ADS & WEBINARS/VIDEOS

E-BULLETIN AD - \$37

Include a banner promoting your business/organization in the chamber's weekly e-Bulletin! The e-Bulletin is sent weekly including upcoming chamber events, community news, accomplishments and more. The weekly e-mail reaches more than 2,000 people living and/or working in the greater Hewitt area. It's a wonderful opportunity to brand your business and gain exposure for a minimal investment. E-bulletins are also shared to the chamber's Facebook Page. For more information, e-mail Megan@Hewittchamber.com.

BUSINESS EDUCATION WEBINAR/VIDEO - \$47

Weber Electronics provides the Greater Hewitt Chamber with modern technology and equipment to produce high-quality videos/webinars on a monthly basis. Join the staff to provide business tips, share your industry expertise and brand your business for just \$50. Webinars/Videos will be posted to the chamber's YouTube channel and shared across the chamber's social media platforms.

GHCOG WEBSITE - \$70

Square ads on the chamber's homepage are available (limited to 5/month). The chamber's website averages 3,000+ views/month from members, residents and visitors in the greater Hewitt area.

GHC MEMBER DIRECTORY BANNER - \$70/Year (INDUSTRY EXCLUSIVE)

Promote your business through a banner ad at the top of our online membership directory! This space is exclusive to one per industry and will also push your listing to the top of the category.

E-BLAST - \$87

The e-blast is a one-time email exclusively promoting your business or organization sent to our database of OVER 2,000 people living and/or working in the greater Hewitt area. It's a wonderful opportunity to promote a sale,

advertise a job opening or invite the community to a special event. E-blasts are also shared to the chamber's Facebook Page. For more information, e-mail Kacie@Hewittchamber.com.

BUSINESS INITIATIVES

OPERATION THANK YOU | MARCH

The Greater Hewitt Chamber Directors, Ambassadors and Volunteers team up to visit as many members as possible in ONE day! **2020 Visits: 415**

Presenting Sponsorship \$500 | 2 Available

Event advertised as Greater Hewitt Chamber Operation Thank You presented by "your business" Receive logo recognition on e-mail blast, signage for photos with members, social media and chamber website

Goodie Bag Sponsor \$300 | 1 Available

Receive logo recognition on all goodie bags distributed to members (350+), e-mail blast, and chamber website

Volunteer Lunch Sponsor \$200 | 2 Available

Receive name recognition on e-mail blast, social media posting during lunch and chamber website

SMALL BUSINESS SATURDAY CAMPAIGN | NOVEMBER

Support local businesses and help the chamber spread awareness of shopping local in November!

Projected Impressions: 10,000

Presenting Sponsor \$300 | 1 available - Receive logo recognition on e-mail blast, social media campaign and chamber website, 2 chamber homepage website ads during the months of November and December and 5 e-bulletin ads during November and/or December linking to your website or social media account

Gold Sponsor \$200 | 2 available - Receive name recognition on e-mail blast, social media campaign and chamber website, 1 chamber homepage website ad during November or December, 3 e-bulletin ads in November and/or December linking to your website or social media account

Bronze Sponsor \$100 | 3 available - Receive name recognition on e-mail blast, social media campaign and chamber website, 1 e-bulletin ad in either November or December linking to your website or social media account

NEW RESIDENT WELCOME BAG | YEAR-ROUND | \$280

Receive logo recognition on exterior of the chamber's Welcome Bags distributed to new residents and staff in the greater Hewitt area (1,300 bags/year) | \$280/year

REGULAR CHAMBER EVENTS

BUSINESS AFTER HOURS | \$300

The Greater Hewitt Chamber's Business After Hours is a popular, well-attended event that offers a chance for attendees to network and enjoy food, fun and fellowship while you receive a unique opportunity to showcase your business and introduce your goods or services and staff to fellow chamber members. The event is casual with no set agenda, and guests can come and go at their convenience.

In addition to showcasing your business at the event, hosts also benefit through promotional exposure: your logo and event information will be included in the weekly e-bulletin, on the chamber's social media pages, on the website and in an exclusive e-blast invite. Event photos are also posted on the chamber's Facebook page.

The host is responsible for food, beverages and door prizes, but the chamber staff is happy to help you coordinate the event. These events book quickly with many reserving months in advance, so please call (254) 666-1200 for availability. Some months may include two business after hours events.

COFFEE WITH THE PRESIDENT (Annual, 2 available) \$110

CWTP events will be recognized as “Coffee with The President presented by” at each program, invited to attend the event, receives prominent logo recognition on all print and electronic event promotions and a one-minute spotlight after announcements (contact staff for availability). Presenting sponsor may send promotional items for the new members.

MEMBER ORIENTATION (Annual, 2 available) \$210

Member Orientation events will be recognized as “orientation presented by” at each program, receives prominent logo recognition on program recognition board displayed at event, orientation slideshow, all print and electronic event promotions and a one-minute spotlight after announcements (contact staff for availability). Presenting sponsor may place items on the tables.

SHREDDING EVENTS (Quarterly) \$200

Have a lot of papers that need to be shred and recycled? Just drop them off during this come-and-go event, and HOT Shred will take care of it! No cost to participate | Notarized certification of destruction can be provided upon request (hosted by The Greater Hewitt Chamber).

STRATEGIC PLANNING (Annual, 1 available) \$260

Provide business goodies/information for directors in planning session, enjoy breakfast with the leadership team and receive a one-minute spotlight before planning begins, receive logo recognition on leadership planning agenda

BOARD MEETING SPONSOR (1 available monthly) \$260

Receive 5 minutes at the beginning of the monthly agenda to address the Greater Hewitt Chamber Board, receive logo recognition on the board agenda

MONTHLY PROGRAMS – LUNCH & LEARN AND BRUNCH & LEARN

2022 All Access Programs Pass \$175/year *Access to attend Greater Hewitt Chamber breakfast and luncheon programs scheduled for 2020 (online registration required).

Presenting Program Sponsor \$1,200 (\$100/month) | 1 Available per year

Monthly luncheon, breakfast and workshop (with the exception of our annual leadership luncheon) events will be recognized as “event presented by” at each program, receives two event seats for each program, prominent logo recognition on program recognition board displayed at event, all print and electronic event promotions and a two-minute spotlight after announcements (contact staff for availability). The chamber will host a minimum of 15 programs. Presenting sponsors may place items on the tables.

Average luncheon attendance: 50-60

Average breakfast attendance: 25-30

Supporting Program Sponsor \$70/per event - Receives one event ticket for each program, logo recognition on program and recognition board displayed at event if reserved for the year, all print and electronic event promotions and a 1-minute spotlight after announcements. The chamber will host a minimum of 15 programs. Supporting sponsors may place items on the tables.

Average luncheon attendance: 50-60

Average breakfast attendance: 25

CITY OF HEWITT EVENTS

HEWITT PUBLIC LIBRARY'S HERO DAY | SUMMER

A very special annual event honoring the first responders that serve our community, and enjoy games, activities and snacks! Admission and parking are free. Donate bottled water or Gatorade, and receive a raffle ticket to be entered into a drawing for prizes as thanks!

Presenting Sponsor: \$3100 | 1 Available

Event referred to as Hewitt Hero Day presented by Your Business | Recognition on stage via PA system | Large logo rec on all promotional art promoted through City of Hewitt, Hewitt Public Library & Greater Hewitt Chamber websites & social media | Large logo rec on event banner | Logo rec in e-blast sent by Greater Hewitt Chamber | Company banner display opportunities (sponsor provides)

Media Sponsor: \$1000

KWTX: Recognition on stage via PA system | Large logo rec on all promotional art promoted through City of Hewitt, Hewitt Public Library & Greater Hewitt Chamber websites & social media | Large logo rec on event banner | Logo rec in e-blast sent by Greater Hewitt Chamber

Meal Sponsor: \$565

Logo recognition on all promotional art promoted through City of Hewitt, Hewitt Public Library & Greater Hewitt Chamber websites & social media | Name rec on event banner | Name rec in e-blast sent by Greater Hewitt Chamber | Company banner display opportunity by meal service / pavilion area (sponsor provides)

Touch-a-Truck Sponsor: \$255 | 2 Available

Name rec on all promotional art promoted through City of Hewitt, Hewitt Public Library & Greater Hewitt Chamber websites & social media | Name rec on event banner | Name rec in e-blast sent by Greater Hewitt Chamber | Company banner display opportunity by Touch-a-Truck area (sponsor provides)

Dunking Booth Sponsor: \$200 | 2 Available

Recognition on stage via PA system | Name rec on all promotional art promoted through City of Hewitt, Hewitt Public Library & Greater Hewitt Chamber websites & social media | Name rec on event banner | Name rec in e-blast sent by Greater Hewitt Chamber | Company banner display opportunity by Dunking Booth (sponsor provides)

Crafts Sponsor: \$200 | 2 Available

Name rec on all promotional art promoted through City of Hewitt, Hewitt Public Library & Greater Hewitt Chamber websites & social media | Name rec on event banner | Name rec in e-blast sent by Greater Hewitt Chamber | Company banner display opportunity by craft area (sponsor provides)

Supporting Sponsor: \$100

Name rec on all promotional art promoted through City of Hewitt, Hewitt Public Library & Greater Hewitt Chamber websites & social media | Name rec on event banner | Name rec in e-blast sent by Greater Hewitt Chamber

HEWITT POLICE DEPARTMENT'S NATIONAL NIGHT OUT | SUMMER

National Night Out is a free annual event that promotes police-community partnerships and neighborhood camaraderie to make our neighborhoods safer, better places to live. Come out for live music, community booths, bounce houses, children's games, food and more!

Entertainment Sponsor \$675 – Receive prominent logo recognition on website and flier; ability to bring vehicle and/or banner to display business support

T-Shirt Sponsor \$285 – receive recognition on staff/captain shirts worn at National Night Out; ability to bring vehicle/banner to display business support

Golf Cart Sponsor \$260 – Receive name recognition as the golf cart sponsor on website and flier; ability to bring vehicle and/or banner to display business support

Sunglasses Sponsor \$235 - Name recognition on sunglasses distributed to guests, ability to bring banner to display business support

Koozie Sponsor \$150 - Name recognition on koozies distributed to guests, ability to bring banner to display business support

Meal Sponsor \$125 - Name recognition on website and fliers as meal sponsor, ability to bring banner to display business support

Tattoo Sponsor \$100 - Name recognition on website and fliers

HEWITT PUBLIC LIBRARY'S DOG DAYS OF SUMMER | SUMMER

Enjoy entertainment, local vendors, a petting zoo, food trucks and much more! Leashed pups are welcome, and rescue organizations will also have furry friends available for adoption!

Attendance: 3,000+

Presenting Sponsor \$3,000 | 1 available – Event advertised as “Hewitt Public Library’s Dog Days of Summer presented by your business,” Large logo recognition on all promotional art promoted through the City of Hewitt, Hewitt Public Library and Greater Hewitt Chamber websites and social media, Large logo rec on event banner, logo rec in Thank You e-blast sent from chamber, company banner display opportunities (sponsor provides), 3 complimentary weenie dog race entries, Complimentary vendor space

Media Sponsor \$1,500 – Large logo recognition on all promotional art promoted through the City of Hewitt, Hewitt Public Library and Greater Hewitt Chamber websites and social media, Large logo rec on event banner, logo rec in Thank You e-blast sent from chamber, company banner display opportunities (sponsor provides) and Complimentary vendor space

Petting Zoo \$1000 | 1 available | Recognition on stage via PA system, Large logo rec on art promoted through the City of Hewitt, Hewitt Public Library and Greater Hewitt Chamber websites and social media; large logo rec on event banner and Thank You e-blast sent by Greater Hewitt Chamber, company banner display opportunity next to petting zoo (sponsor provides), Complimentary vendor space

Entertainment Sponsor \$750 | 1 available | Recognition on stage via PA system, Large logo rec on art promoted through the City of Hewitt, Hewitt Public Library and Greater Hewitt Chamber websites and social media; large logo rec on event banner and thank you e-blast sent by Greater Hewitt Chamber, company banner display opportunity at performance area (sponsor provides), Complimentary vendor space

Weenie Dog Race \$500 | 2 available | Logo rec on art promoted through the City of Hewitt, Hewitt Public Library and Greater Hewitt Chamber websites and social media, logo rec on event banner and Thank You e-blast sent by Greater Hewitt Chamber; complimentary vendor space and two complimentary weenie dog race entries

Volunteer T Shirt \$450 | 1 available | Name rec on art promoted through the City of Hewitt, Hewitt Public Library and Greater Hewitt Chamber websites and social media, logo rec on event banner and Thank You e-blast sent by Greater Hewitt Chamber; complimentary vendor space and recognition on Dog Days event staff shirts

Glam Fur Photo \$200 | 2 available | Logo rec on backdrop for pet photos; Name rec on art promoted through the City of Hewitt, Hewitt Public Library and Greater Hewitt Chamber websites and social media, logo rec on event banner and Thank You e-blast sent by Greater Hewitt Chamber and company banner displayed at glam fur photo area (sponsor provides)

Splash Zone \$200 | 6 available | Name rec on art promoted through the City of Hewitt, Hewitt Public Library and Greater Hewitt Chamber websites and social media, logo rec on event banner and Thank You e-blast sent by Greater Hewitt Chamber; company banner displayed at cool down area (sponsor provides)

Service Dog \$200 | 4 available | Name rec on art promoted through the City of Hewitt, Hewitt Public Library and Greater Hewitt Chamber websites and social media, logo rec on event banner and Thank You e-blast sent by Greater Hewitt Chamber; company banner display at awards area

Supporting Sponsor \$100 | 4 available | Name rec on art promoted through the City of Hewitt, Hewitt Public Library and Greater Hewitt Chamber websites and social media, logo rec on event banner and Thank You e-blast sent by Greater Hewitt Chamber

HEWITT'S CHRISTMAS TREELIGHTING | DECEMBER

This fun event for the whole family features the Jubilee Woodwind Quintet, Spring Valley 3rd Grade Choir, crafts, hot chocolate, cookies and pictures with Santa. Folks are also encouraged to bring a new, unwrapped toy to donate to Toys for Tots! Cash donations also accepted.

Presenting Sponsor \$1050 1 Available - Event advertised as Hewitt Christmas Tree Lighting presented by “your business,” Logo on all advanced advertisements and media promotions leading up to event, Name recognition during at Tree Lighting Ceremony, Company banner display opportunity at Tree Lighting Ceremony, Event banner displayed at Hewitt Park’s Tree Lighting, Logo recognition on Chamber e-bulletin, HewittChamber.com and CityofHewitt.com, Social Media Networks and Event Flyer

Reindeer Sponsor \$750 – Receive medium logo rec on all advanced advertisements and media promotions leading up to event, company banner display opportunity at Tree Lighting Ceremony, Event banner displayed at Hewitt Park’s Tree Lighting, Logo recognition on Chamber e-bulletin, HewittChamber.com and CityofHewitt.com, Social Media Networks and Event Flyer

Gingerbread Sponsor \$600 – Receive small logo rec on all advanced advertisements and media promotions leading up to event, Event banner displayed at Hewitt Park’s Tree Lighting, Logo recognition on Chamber e-bulletin, HewittChamber.com and CityofHewitt.com, Social Media Networks and Event Flyer

North Pole Sponsor \$500 – Small logo rec on all advanced advertisements and media promotions leading up to event, Event banner displayed at Hewitt Park’s Tree Lighting, recognition on Chamber e-bulletin, HewittChamber.com and CityofHewitt.com, Social Media Networks and Event Flyer

Snow Globe Sponsor \$300 – Large name rec on all advanced advertisements and media promotions leading up to event, Event banner displayed at Hewitt Park’s Tree Lighting, recognition on Chamber e-bulletin, HewittChamber.com and CityofHewitt.com, Social Media Networks and Event Flyer

Frosty Sponsor \$150 – Medium name rec on all advanced advertisements and media promotions leading up to event, Event banner displayed at Hewitt Park’s Tree Lighting, recognition on Chamber e-bulletin, HewittChamber.com and CityofHewitt.com, Social Media Networks and Event Flyer

Elf Sponsor \$100 – Small name rec on all advanced advertisements and media promotions leading up to event, Event banner displayed at Hewitt Park’s Tree Lighting, recognition on Chamber e-bulletin

SPONSORSHIP PAYMENT & CONFIRMATION POLICY:

Sponsorship opportunities are for members only and will be invoiced as confirmed. Sponsorships must be paid in full 30 days after time of confirmation or sponsorship will become available to the membership.

INCLEMENT WEATHER POLICY FOR EVENT SPONSORSHIPS:

If the Chamber were to cancel an event, options would be discussed for rescheduling. If the event was not rescheduled, the member would be responsible to paying 80% of the commitment and promotion received leading up to the major event.

CHAMBER CONTACTS:

EVENT SPONSORSHIPS CONTACT:

Alissa Cady, Executive Director | Alissa@HewittChamber.com | (254) 666-1200

PUBLICATIONS & DIGITAL ADVERTISING CONTACT:

Kacie Birkes, Communications Coordinator | Kacie@HewittChamber.com | (254) 666-1200

MEMBERSHIP CONTACT:

Misti Smith, Membership & Social Media Coordinator | Misti@HewittChamber.com | (254) 666-1200