

DISTRIBUTION

Due to popular demand, the Chamber more than doubled its distribution in 2017! Each quarter (January, April, July and October), 3,000 copies of the Hewitt Express magazine are printed, with over 450 mailed directly to Chamber members, and the remainder placed in 40+ high-traffic locations in the greater Hewitt area (banks, Post Office, clinics, restaurants and WalMart). The magazine is also distributed digitally through the Chamber & Midway ISD.

READERSHIP

We're proud to include local business-owners, community leaders, Hewitt residents and those living and working in the greater Hewitt area in our readership. This includes both men and women, typically in the 21-54 age range, well-educated with a fair amount of disposable income. Readers are active in the community and are committed to making Hewitt a better place to live, work and play.

**GREATER HEWITT
CHAMBER OF
COMMERCE**

P. O. Box 661

HEWITT, TEXAS

76643

254.666.1200

HEWITTCHAMBER.COM

**Email art and questions to
laura@hewittchamber.com**

1. SELECT DESIRED AD SIZE & DESIGN OPTION

| AD SIZE (width x height) | MEMBER RATE (per issue) | DESIGN FEE (If assistance needed) |
|--|-----------------------------------|---|
| <input type="checkbox"/> Business Card • 3.5" x 2" | \$130 | \$35 |
| <input type="checkbox"/> Banner Ad • 7.125" x 1.5" (Choose from: School Spotlight, City Spotlight, Events Calendar or Moving Forward feature) | \$308 | \$35 |
| <input type="checkbox"/> Quarter Page • 3.5" x 4.75" | \$254 | \$50 |
| <input type="checkbox"/> Half Page • 7.125" x 4.5" | \$349 | \$75 |
| <input type="checkbox"/> Full Page with bleed • 8.5" x 11" with 1/8" bleed* | \$474 | \$150 |
| <input type="checkbox"/> Ask the Experts (250 words + logo) | \$254 | |

COVERS:

| | | |
|---|-------|------------------------------------|
| <input type="checkbox"/> Inside Front Cover • 8.5" x 11" with 1/8" bleed* | \$533 | \$150 |
| <input type="checkbox"/> Inside Back Cover • 8.5" x 11" with 1/8" bleed* | \$533 | \$150 |
| <input type="checkbox"/> Back Cover • 8.5" x 8.5" with 1/8" bleed* | \$605 | \$150 |
| <input type="checkbox"/> Featured Article includes a 2-page feature story & name recognition on cover - exclusive | \$824 | design fee included in member rate |

*Trim size: 8.5" X 11" (keep all important information 1/4" inside trim size dimensions)

- My ad is a CMYK high-resolution PDF, JPG or PNG format with fonts converted to outline. I understand ad files generated from Microsoft Word, Microsoft Publisher or similar programs will not be accepted, and are unsuitable for commercial printing. If questions, call Kim Giles at (254) 420-1880.
- I need help to design a new ad. Please have your artist call me to discuss.

2. SELECT DESIRED ISSUE(S)

A 5% discount will be applied for ads run four consecutive quarters, with total amount due at time of first reserved issue/ad run. (NOTE: Each of the four ads must remain the same size in each issue; however, design of the ad can be different for each.)

| ISSUE | SPACE RESERVATION | ART DEADLINE |
|--------------------------------------|--------------------------|---------------------|
| <input type="checkbox"/> Winter 2018 | November 15, 2017 | December 1, 2017 |
| <input type="checkbox"/> Spring 2018 | February 15, 2018 | March 1, 2018 |
| <input type="checkbox"/> Summer 2018 | May 15, 2018 | June 1, 2018 |
| <input type="checkbox"/> Fall 2018 | August 15, 2018 | September 1, 2018 |

3. CALCULATE TOTAL

Ad Space: \$_____ + Design Fee (if applicable): \$_____ x # of Issues _____ = Total \$_____**

**Apply 5% discount if reserving for four consecutive issues

4. PROVIDE CONTACT INFORMATION (please print)

Business Name: _____
 Contact Name: _____
 Contact Phone: _____
 Contact E-mail: _____
 Approval signature: _____ Date: _____