



GREATER  
**Hewitt**  
CHAMBER

visibility • credibility • community

# About the Greater Hewitt Chamber

Since 1978, our mission has been to promote an environment of goodwill and prosperity among the businesses, citizens and community organizations in the Greater Hewitt area. We strive to foster, protect and promote the commercial, industrial, civic, agricultural and general interests of the Greater Hewitt community.

As of 2017, the Greater Hewitt Chamber represents 18,500 jobs & almost 30 local non-profit organizations, and has awarded over \$50,000 to local students through the Greater Hewitt Chamber Scholarship Fund.

## What this means for your business

When you join the Greater Hewitt Chamber, you join a group of local professionals and leaders actively dedicated to serving our community. Membership also entitles you to special benefits including:

- **BUSINESS REFERRALS** - The Chamber office receives many requests from people across Central Texas—and across the U.S.—seeking information on local businesses. The Chamber staff refers those prospects exclusively to Chamber members.
- **NETWORKING OPPORTUNITIES** - The #1 thing you can do to see a return on your membership investment is to attend Chamber-sponsored events. The more events you attend, the more connections you can make with your fellow Chamber members, and the greater the likelihood you will be “top of mind” for referrals. Building mutually-beneficial relationships is a key to success for any business.
- **LEADERSHIP OPPORTUNITIES** - Business members are welcome to serve on our committees or as a chamber ambassador. Ambassadors are the face of the Chamber and an extension of the board’s leadership. For more info and/or to apply to serve, visit [HewittChamber.com/Committees](http://HewittChamber.com/Committees) and [HewittChamber.com/Ambassadors](http://HewittChamber.com/Ambassadors).
- **SPONSORSHIP OPPORTUNITIES** - Event sponsorships are available throughout the year, allowing you to show your support for the community while building brand awareness.
- **ADVERTISING OPPORTUNITIES** - The Greater Hewitt Chamber offers many advertising opportunities, whether you prefer our print publications such as the quarterly Hewitt Express and annual Member Directory, or would like to take advantage of our many digital platforms.

With affordable rates, we offer opportunities for every budget!

# BENEFITS OF MEMBERSHIP

## FREEBIES

- Your organization listed in print, website & mobile app directories
- Promote your specials & events in e-bulletin & on social media
- Offer a special on our mobile app
- Include items in Welcome Bags distributed to new residents (coupons, postcards, promo items, etc.)
- Member Spotlight in Hewitt Express (new members)
- Membership consultation with Chamber staff
- Job posting on website
- Attend Business After Hours networking events
- Booth space at annual Spooktacular community event
- Attend annual Portraits & Pancakes networking breakfast in December
- Serve on a committee or as an Ambassador
- Attend Coffee with the President (new members)
- Attend member orientation

## \$12 - \$85

- Attend networking luncheons & educational workshops (\$12 member rate)
- Annual Lead Explosion Networking Event every June (\$45)
- Featured luncheon sponsor (starting at \$55) - includes 1 ticket, 2 minutes speaking time & more
- Luncheon Series sponsorship (\$50+)
- Attend annual membership banquet in January (tickets \$55 each for 2017)
- Vendor booth at 2017 Nacho Daddy in May (\$40)
- Advertise on HewittChamber.com (\$55/mo)
- Advertise in weekly e-bulletin (\$30/week)
- E-blast promoting your business (\$75 each)
- Advertise on mobile app (\$45/mo)
- Nacho Daddy Car Show, Color Run, Washers Tourney & 42 Tourney entry fees (starting at \$15)
- Sip N' Shop vendor booth (\$40+)

## \$86+

- Golf tournament sponsorship (\$110+)
- Spooktacular sponsorship (\$100+)
- Christmas Tree Lighting sponsorship (\$100+)
- Banquet sponsorship (\$200+)
- Nacho Daddy sponsorship (\$85+)
- Advertise in quarterly Hewitt Express magazine (rates \$127+)
- Advertise in annual printed Directory (rates \$236+)
- Host a Business After Hours for \$210 (check with staff for available dates)
- Logo recognition on resident Welcome Bags (\$245 for the year)
- Midway Student of the Year sponsorship (\$300)
- Lead Explosion Networking Event Sponsor (\$85)
- Hounds & Sounds, National Night Out & Dog Days sponsorships (\$100+)

# Be a part of something special.

“Through networking events, the Greater Hewitt Chamber plays an active role in helping me establish relationships in our business community. Teaming with a resourceful and well-connected Greater Hewitt Chamber better positions us in achieving our mission and vision.”

**Adam Price, Better Business Bureau**

“Being a member of the Greater Hewitt Chamber, I always refer to the business directory on the website. I look for other members of the Chamber to seek out help with projects, whether they are for my home or for work. The business directory is a wonderful tool and I encourage all members of the Chamber to seek out other members when you need something. That’s what the Chamber is all about.”

**Regina Martinez, Incommons Bank**

“Mike (my husband) and I have owned Mr. Electric for 21 years, and we have been a member of the Hewitt Chamber of Commerce almost that long. I became an ambassador in 2008 and a board member in 2009. The Hewitt Chamber has been extremely helpful in promoting our business and has offered us numerous networking opportunities and ways to market Mr. Electric. Every member is made to feel special – you will never get lost in the shuffle here!”

**Donna Muhlman, Mr. Electric**

If customers know that a small business is a member of its local chamber, the business enjoys a 49% increase in its consumer favorability rating, a 73% increase in consumer awareness, a 68% increase in its local reputation, and an 80% increase in the likelihood that consumers will patronize the business in the future.

**National survey conducted by The Schapiro Group**

**Not located in Hewitt? Not to worry.** By joining our Chamber, your business will be better positioned to promote your goods/services to those living and working in the greater Hewitt/Woodway area.

**Join online at [HewittChamber.com/Join](http://HewittChamber.com/Join)**

HewittChamber.com | (254) 666-1200

alissa@hewittchamber.com | laura@hewittchamber.com | PO Box 661 Hewitt, TX 76643

# Looking to do business in Greater Hewitt?



Median Single Family Home Value • \$145,400  
Median List Price Per Sq Ft • \$85 | Property Tax • \$3,401  
Owners 70.33% • Renters 29.67% | Median Home Size (Sq. Ft.) • 1,764  
Avg. Year Built • 1985



Total current population for Hewitt is 14,912 with a 30% increase since 2000. Population consists of 48.42% male and 51.58% female. The majority of Hewitt residents are between the ages of 30-39, with the next largest age group ranging from 0-9, and a median age of 34.42.



The majority of the population in Hewitt has completed at least some college (24.62%), with 23.20% obtaining a bachelor's degree and 24.62% with a high school diploma. There are 8 colleges and 4 universities within 50 miles of Hewitt. Popular programs include Liberal Arts and Sciences, General Studies and Humanities, Business, Management and Marketing.



Hewitt has a labor force of 7,959 people, with the majority (16.09%) in Office & Administrative support positions, followed by 10.88% in Sales and 8.11% in Executive Management and Administration. The total number of employees in Hewitt is 2,959—56% white collar and 43% blue collar, and the top industries by jobs are Health Care and Social Services and Construction. Most businesses in Hewitt have 1-4 employees (60.78%).



Hewitt is the second largest city in McLennan County, located eight miles south of Waco. Retail centers have been moving in at a rapid pace and Hewitt is poised for positive growth.



The annual median income in Hewitt is \$71,675, which is 61% more than the county, 27% more than the state and 26% more than the nation. Most Hewitt residents spend the majority of their income on shelter, transportation and food, then followed by health care and utilities.



Centrally located in McLennan County, Hewitt's convenient location adds convenience when traveling to work (avg. 20 min. commute), to the airport and along Interstate 35. Rail may also be easily accessed.



The majority of families bring dual income, are busy and have children living at home.

Sources: [cityofhewitt.com](http://cityofhewitt.com) and [wacoprosector.com](http://wacoprosector.com)